

Arizona State Parks Board

February 23, 2011



Director – Current Event

F.1.

Off-Highway Vehicle Recreation Fund Check Presentation January 20, 2011 – Springerville, AZ - Ambassadors “Kids in the Woods” Program



Lee Smith, Robert Taylor, Iris Estes, Bill Nash, Hank Rogers

Director – Current Event

Camper from the Netherlands at Lost Dutchman State Park



His comment:

“That night it was the last night of my 6-week cycling trip through California, Nevada, Utah and Arizona. I loved the park and the camp facilities.”

Michiel Heuser -- A real Dutchman

Director – Current Event

Roper Lake State Park – Maintenance Building



Director – Current Event

Department of Corrections Crews
Lake Havasu State Park
Water lines for new riparian
trail

Other Projects:

Homolovi

Kartchner

McFarland

Roper



Director – Current Event



Lime Kiln Trail – Trail linking
Dead Horse and Red Rock
State Park
Trail Clean-up - February 5,
2011 - 15 volunteers



Director – Current Event

Tonto Natural Bridge State Park Friends billboard erected in February in Rye, AZ to boost tourism.



Visit Tonto Natural Bridge
The Worlds Largest Natural Travertine Bridge! **State Park**

   **22 mi. Ahead • Hwy 87**

Ad paid by Friends of
Tonto Natural Bridge
State Park

Director – Current Event

Fort Verde State Park

History of the Soldier - February 12-13, 2011



Director – Current Event

McFarland State Historic Park – Feb. 12, 2011

Grand
Re-opening

100 Guests
Celebrated



Director – Current Event

Tonto Natural Bridge State Park

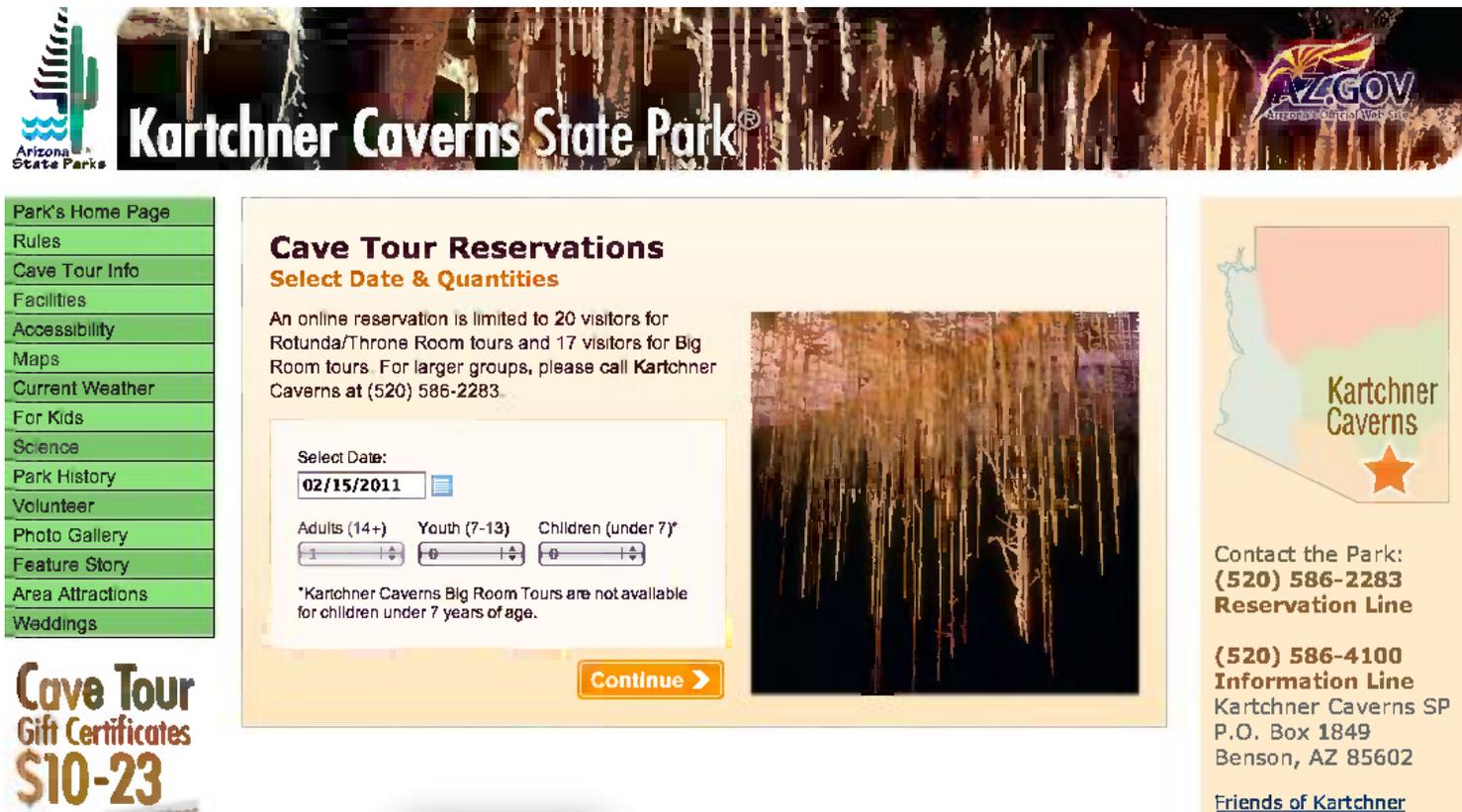
Best of the Rim Country Awards – Feb. 21, 2011

People's Choice

- Best Arizona Day Trip
- Best Place to Hike
- Best Historical Site

Director – Current Event

Kartchner Caverns Reservation System



The screenshot shows the website for Kartchner Caverns State Park. At the top, there is a banner with the park's name and the AZ.GOV logo. Below the banner is a navigation menu with links to various pages. The main content area features a 'Cave Tour Reservations' section with a form to select a date and quantities for adults, youth, and children. A 'Continue' button is visible at the bottom of the form. To the right, there is a map of Arizona highlighting the location of Kartchner Caverns, along with contact information for the park and the Friends of Kartchner group.

Kartchner Caverns State Park
Arizona State Parks

Cave Tour Reservations
Select Date & Quantities

An online reservation is limited to 20 visitors for Rotunda/Throne Room tours and 17 visitors for Big Room tours. For larger groups, please call Kartchner Caverns at (520) 586-2283.

Select Date:

Adults (14+) Youth (7-13) Children (under 7)*

*Kartchner Caverns Big Room Tours are not available for children under 7 years of age.

[Continue >](#)

Kartchner Caverns

Contact the Park:
(520) 586-2283
Reservation Line

(520) 586-4100
Information Line
Kartchner Caverns SP
P.O. Box 1849
Benson, AZ 85602

[Friends of Kartchner](#)

Cave Tour
Gift Certificates
\$10-23

Director – Current Event

Partnership

Arizona Humanities Council Non Profit
Sharing Cultures/ Enriching Communities

“Homolovi Ruins State Park Grand Opening” was awarded a Cultural Tourism grant for \$7,250 for approved programs for the Grand Opening on March 18, 2011.

Revenue Forecast

State Parks Enhancement Fund

State Parks Attendance

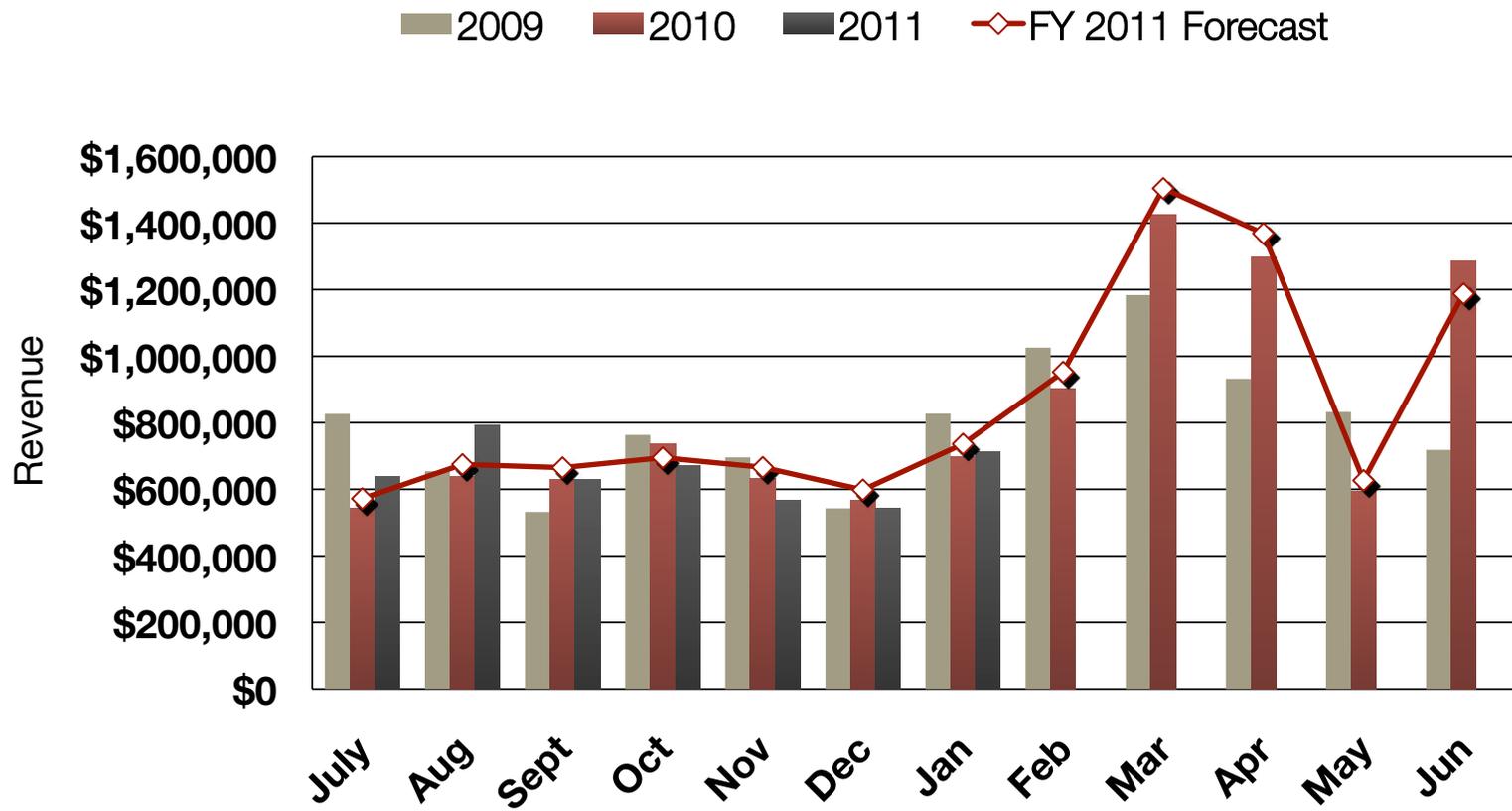
State Lake Improvement Fund

Law Enforcement Boating Safety Fund

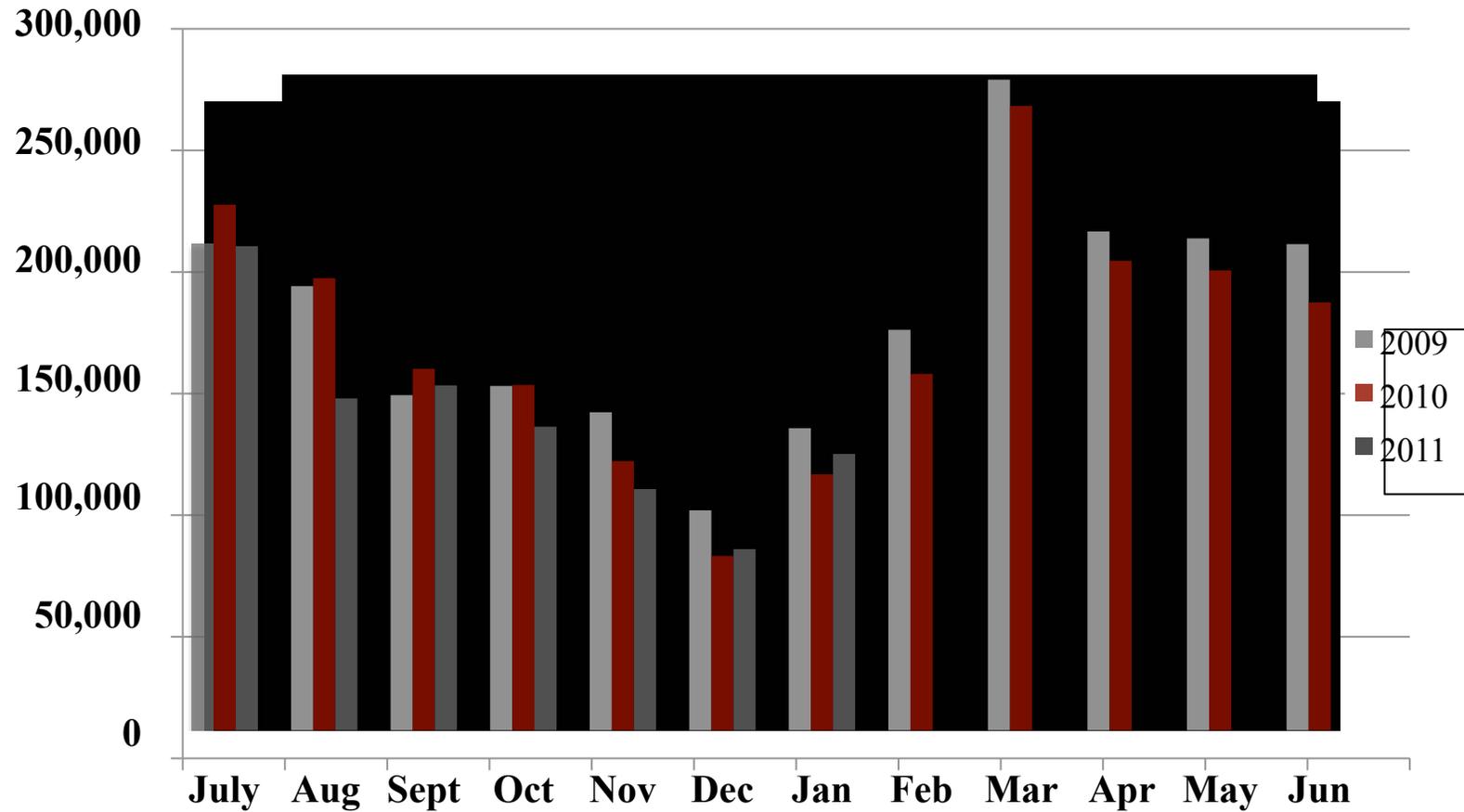
Off-Highway Vehicle Recreation Fund

State Parks Interest Earnings

Enhancement Fund FY 2009-FY 2011 *Revenue*

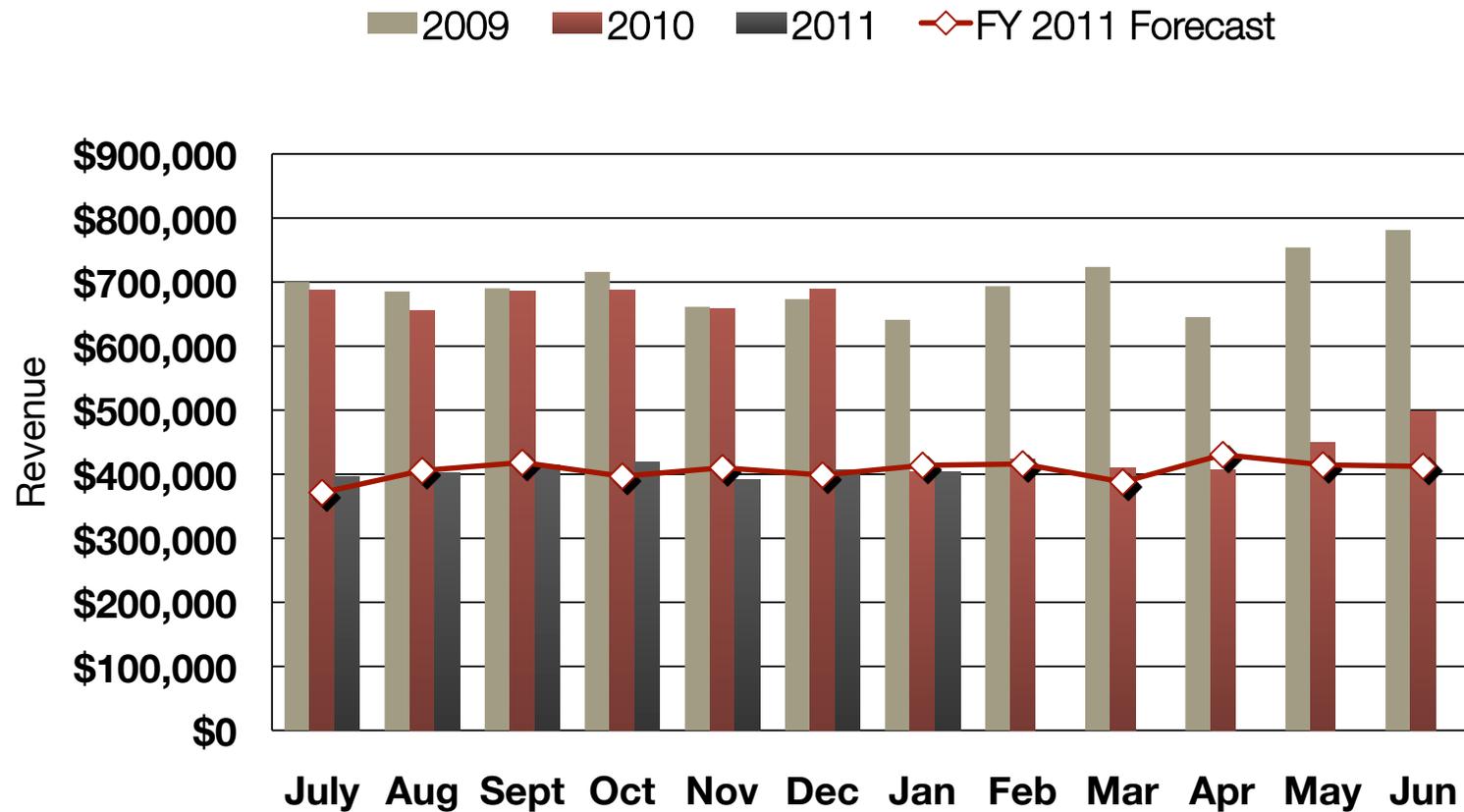


FY 2009-FY 2011 Park System Attendance*

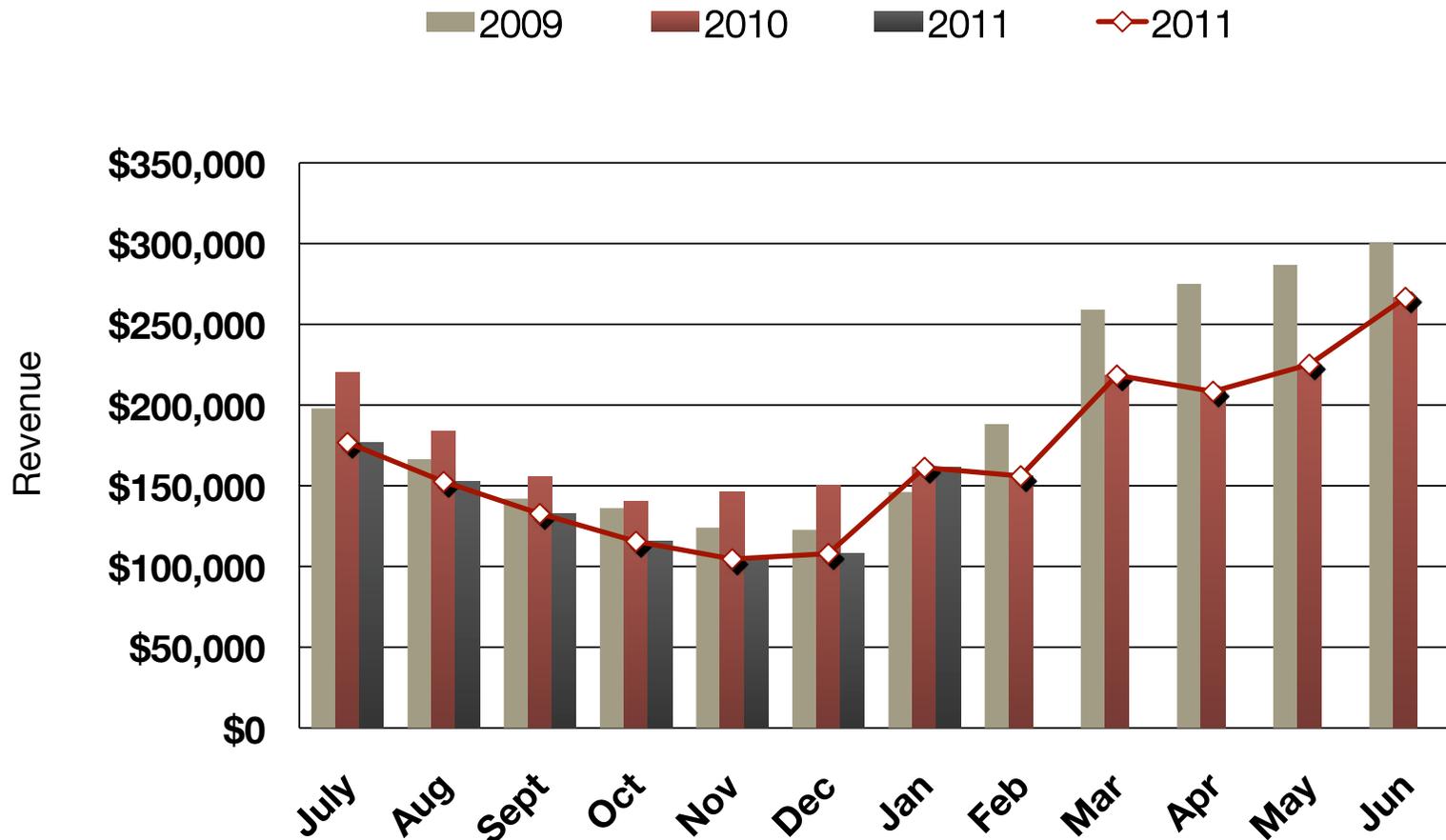


*9 parks never scheduled to be closed + 9 parks open with financial assistance.

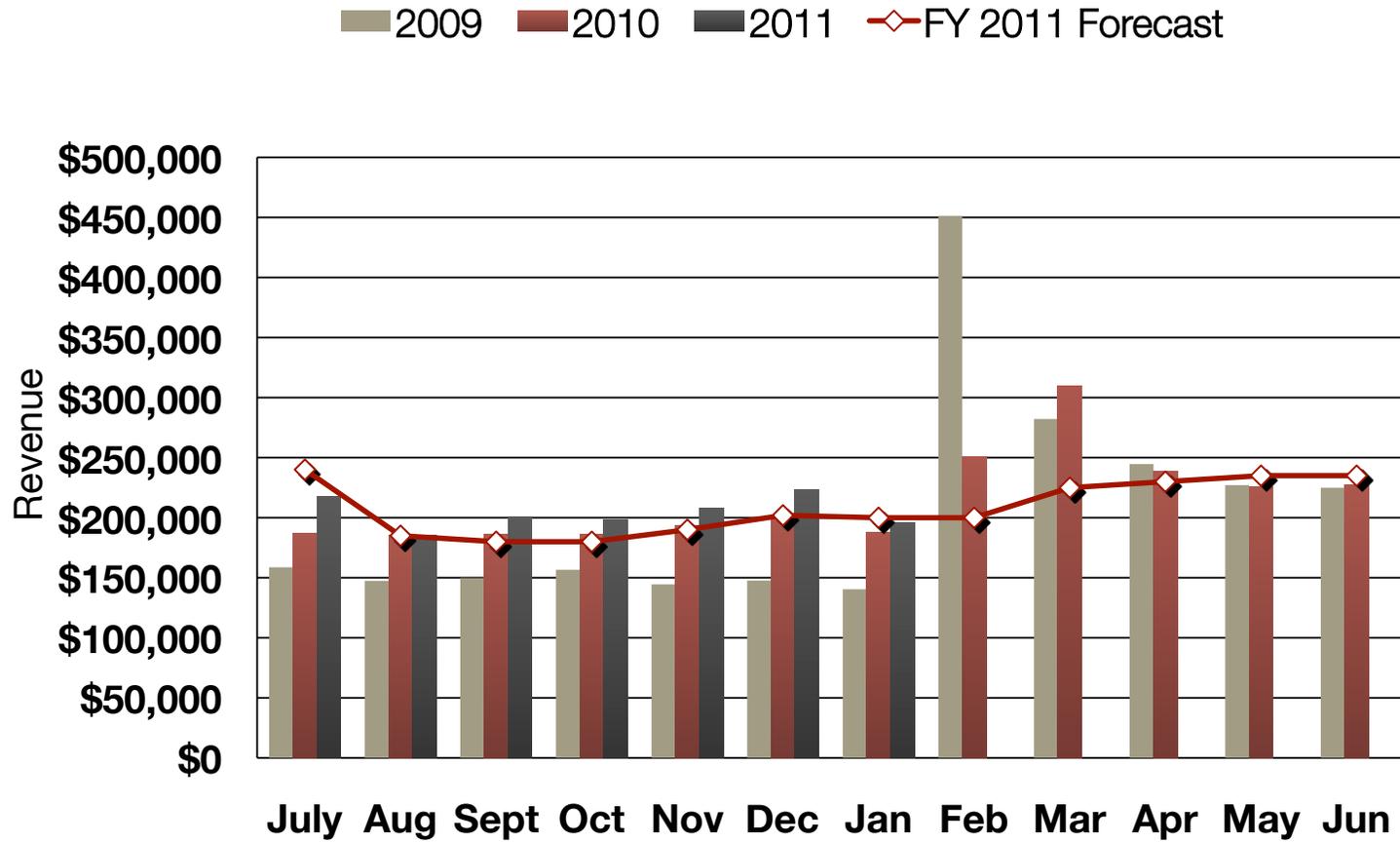
State Lake Improvement Fund FY 2009-FY 2011 Revenue



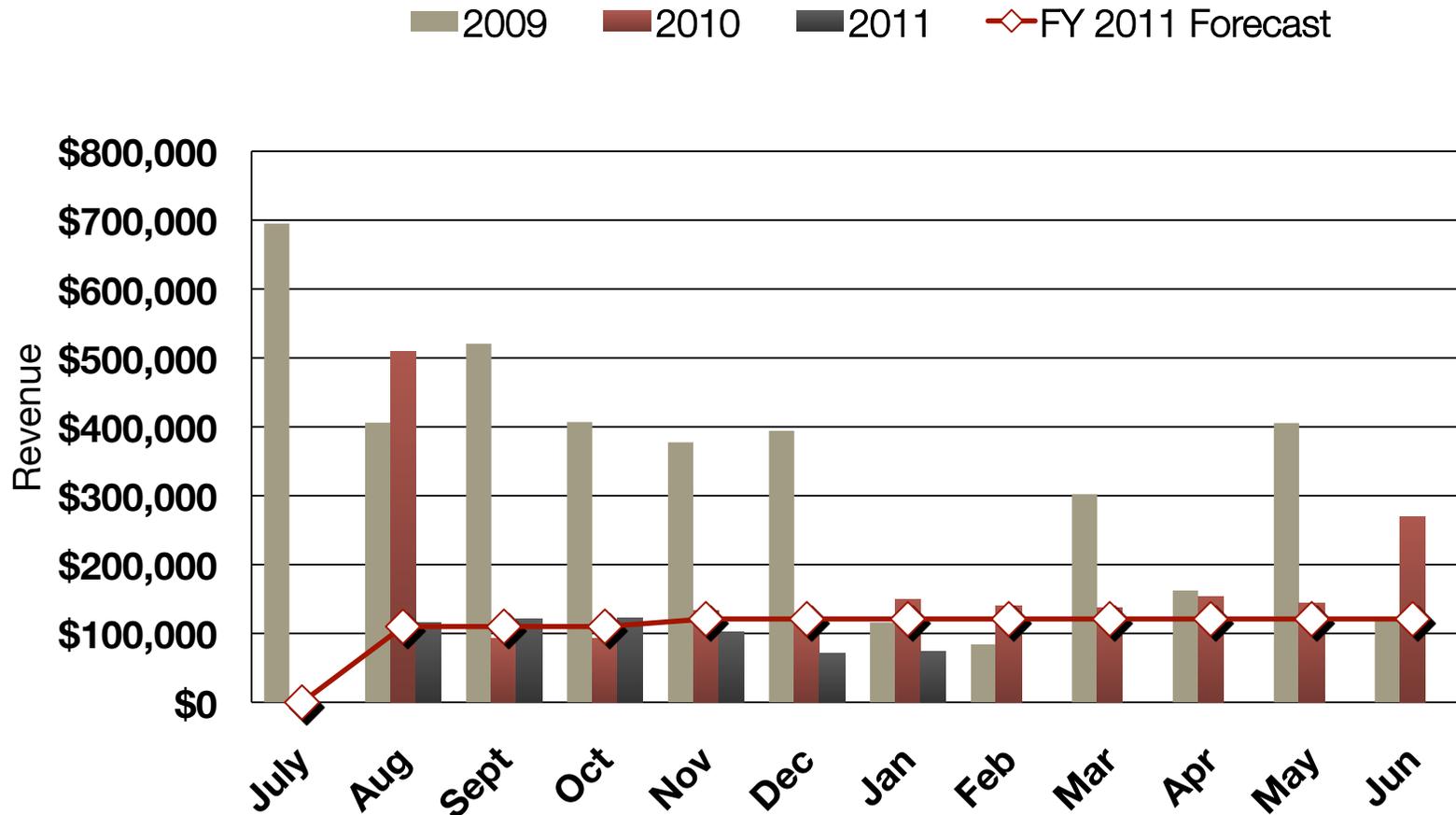
Law Enforcement Boating Safety Fund FY 2009-FY 2011 Revenue



Off-Highway Vehicle Recreation Fund FY 2009-FY 2011 Revenue



All Funds Interest Earnings FY 2009-FY 2011 Revenue



ASP Donations Fund

June 15, 2010, Board approved \$350,000 in expenditures from donation accounts. As of January 2011 - \$33,800 has been expended

- Paid fund sweep of \$19,700
- Balance in account of \$501,000
- Parks have a list of items that have been approved
- Purchases of \$350,000 will be completed by June 30, 2011

Request for Information for 3rd Party Management

- Issued December 20, 2010 and due on Jan. 31, 2011
- Received six submissions on January 31, 2011
- A team of ASP staff and external reviewers will examine submissions
- A summary of these proposals will be presented at the March Board meeting
- Specific information is confidential and proprietary

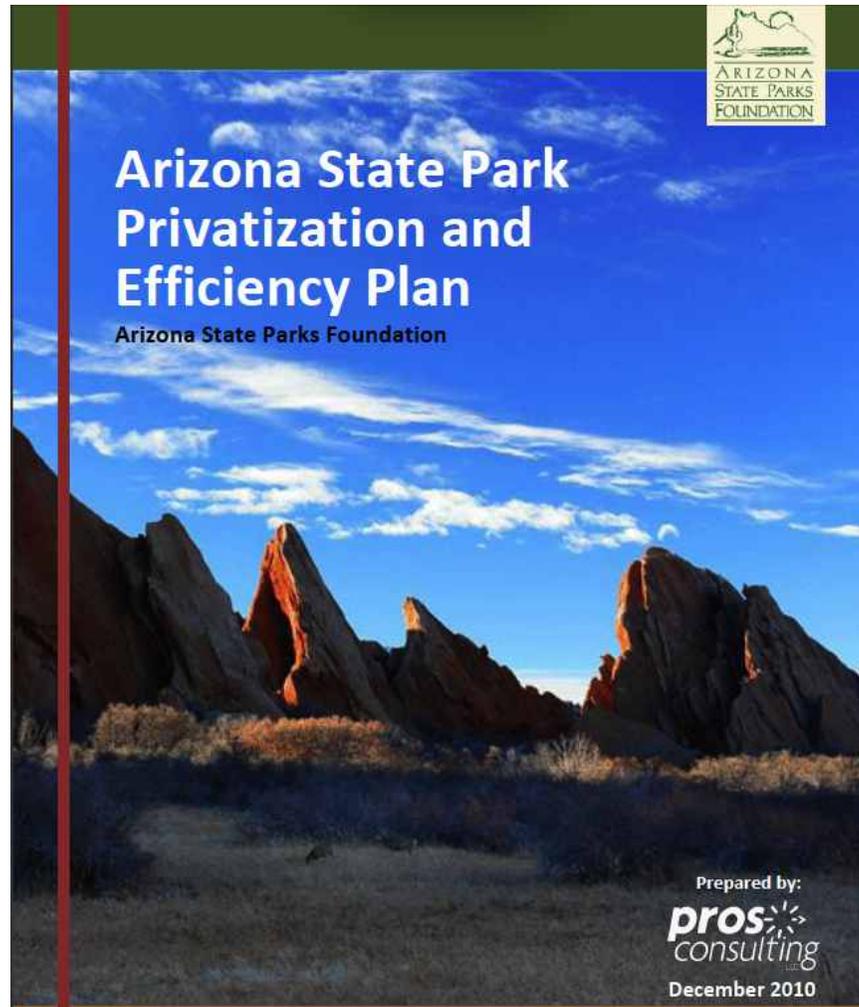
Update on Commission on Privatization and
Efficiency (COPE) Report

Originally scheduled for release at
the end of December, 2010

Discussion Item

G.5.

Arizona State Park Privatization and Efficiency (PROS) Report



Discussion Item

G.6.

Operations Status Update

Parks Open to Public (Never Scheduled to Close)

- 1) Buckskin Mountain State Park
- 2) Catalina State Park
- 3) Cattail Cove State Park
- 4) Dead Horse Ranch State Park
- 5) Fool Hollow Lake State Park
- 6) Kartchner Caverns State Park
- 7) Lake Havasu State Park
- 8) Patagonia Lake State Park
- 9) Slide Rock State Park

Parks Operated by Arizona State Parks Staff through Partnership Support

- 1) Alamo Lake State Park
- 2) Fort Verde State Historic Park
- 3) Jerome State Historic Park
- 4) Lost Dutchman State Park
- 5) Picacho Peak State Park
- 6) Red Rock State Park
- 7) Riordan Mansion State Historic Park
- 8) Roper Lake State Park
- 9) Tonto Natural Bridge State Park

Parks Operated by Partners Without Arizona State Parks Staff

- 1) Boyce Thompson Arboretum State Park
- 2) McFarland State Historic Park
- 3) Tombstone Courthouse State Historic Park
- 4) Tubac Presidio State Historic Park
- 5) Yuma Prison State Historic Park
- 6) Yuma Quartermaster Depot State Historic Park

Parks Closed to the Public

- 1) Homolovi Ruins State Park (Grand Re-Opening on March 18 – signs up)
- 2) Lyman Lake State Park
- 3) Oracle State Park
- 4) San Rafael State Natural Area



Discussion Item – Construction Update

G.7.

Catalina Overflow Parking



Lost Dutchman Campsite Electrification Campsites are open



Discussion Item – Construction Update

Fort Verde State Park

Roofing – Heritage Fund Project



Discussion Item – Construction Update

Restroom Buildings – Lost Dutchman, River Island, Alamo, Roper Tonto

Patagonia Lake State Park – Campground electrification project has begun

Lake Havasu State Park – Main parking lots (1-2) are being cracked sealed, slurry added and restriped.

Legislative Update

- 1) **SB 1332 public agencies; elected officials; communications (Antenori, et. al.)** Agencies prohibited from using the internet to self-promote

- 2) **HB 2314 Lake Improvement; Boating Safety; Funds (Jones, et. al.)**
 - Transfer the appropriation of the Law Enforcement Boating Safety Fund (LEBSF) from Arizona State Parks to the Game & Fish Commission;
 - Make LEBSF non-appropriated

BOARD ACTION ITEM

- 3) SB 1531 state parks board; director (Melvin)**
Board and Executive Director serve at the pleasure of the Governor
- 4) HB 2196 state parks; privatization (Seel)**
Grants authority to the Board to contract with private vendors. Park lands must remain public.

BOARD ACTION ITEM

- 5) **HB 2239 state parks board; membership (Goodale)**
Replaces one of the at-large appointees with a tourism professional

- 6) **HB 2394 sustainable state parks fee; fund (Jones)**
Mandatory fee, established by Board, ties to vehicle license.

- 7) **HB 2524 – S/E Re-establishment of State Parks Heritage Fund (Jones)**

Sponsorships & Donations Policy – Key Points

Statutory Authority

ASP cannot direct or participate in fundraising activities of other entities

Donations Approval

Donations over \$1.0 million require Director's Approval

BOARD ACTION ITEM

Sponsorships & Donations Policy - Donation Guidelines

- Maintain integrity, impartiality and public confidence
- Donations may consist of cash or appropriate goods and services
- ASP reserves the right to decline a specific donation
- Donations may be used to fund any ASP activity approved by the Board

BOARD ACTION ITEM

Sponsorships & Donations Policy – Fundraising

- A fundraising agreement is required if seeking funds on behalf of ASP
- Fundraising conducted in ASP's name should be appropriate to ASP Mission
- Costs are the responsibility of the fundraiser
- ASP employees cannot participate in fundraising activities

BOARD ACTION ITEM

Sponsorships & Donations Policy – Corporate Sponsorship

- All corporate campaigns require a written agreement with ASP
- ASP will not endorse any product or business
- Corporate donors may acknowledge their donation in its advertising

BOARD ACTION ITEM

Sponsorships & Donations Policy – Naming Opportunities

- All naming opportunities are subject to the approval of the State Parks Board
- Naming of natural features will not be used to recognize monetary contributions
- Naming of park facilities may be allowed

BOARD ACTION ITEM

Sponsorships & Donations Policy – Donor Recognition

- ASP will acknowledge all direct donations in writing
- ASP will develop a donor recognition plan
- Credit lines and logos should be short, discrete and unobtrusive
- Donor walls, displays, plaques will be appropriate, tasteful and unobtrusive
- Special events – sponsors may be recognized by use of logos and name script

BOARD ACTION ITEM

Sponsorships & Donations Policy – Public Process

- Draft of policy posted on website
- Statewide press release requesting public comment
- Letters sent to Friends groups, Foundation, Corporate Sponsors, and Partners requesting comment.
- Offer to attend partners meetings for discussion

BOARD ACTION ITEM

Arizona State Parks Sponsorships & Donations Policy

Recommend ASP Board approve the draft “Sponsorships and Donations Policy” and authorize staff to seek public input.

Arizona State Parks Board February 23, 2011

