



**ARIZONA STATE PARKS BOARD
PICACHO PEAK STATE PARK
CONFERENCE ROOM
OCTOBER 26, 2011
MINUTES**

Board Members Present

Tracey Westerhausen, Chairman; Walter D. Armer, Jr., Vice-Chairman; Reese Woodling; Alan Everett; Maria Baier

Board Members Absent

William C. Scalzo; Larry Landry

Staff Members Present

Renée Bahl, Executive Director; Jay Ream, Assistant Director, Parks; Kent Ennis, Assistant Director, Administration; Jay Ziemann, Assistant Director, External Affairs and Partnerships; Monica Enriquez, Executive Staff Assistant; Jeanette Hall, Chief of Staff; Dawn Collins, Research Project Manager; Rob Young, Park Manger, Picacho Peak State Park.

Attorney General's Office

Laurie Hachtel, Assistant Attorney General; Joy Hernbrode, Assistant Attorney General

AGENDA

(Agenda items may be taken in any order unless set for a time certain)

A. CALL TO ORDER - ROLL CALL – Time Certain: 9:30 AM

Chairman Westerhausen called the meeting to order at 9:30 am. Roll call indicated a quorum was present.

B. PLEDGE OF ALLEGIANCE

Mr. Armer led the audience in the Pledge of Allegiance.

C. INTRODUCTIONS OF BOARD MEMBERS AND AGENCY STAFF

- 1. Board Statement - “As Board members we are gathered today to be the stewards and voice of Arizona State Parks and its Mission Statement to manage and conserve Arizona’s natural, cultural, and recreational resources for the benefit of the people, both in our parks and through our partners.”**

The Board introduced themselves. Mr. Woodling read the Board Statement.

- D. CALL TO THE PUBLIC –** Consideration and discussion of comments and complaints from the public. Those wishing to address the Board must register at the door and be recognized by the Chair. It is probable that each presentation will be limited to one person per organization. Action taken as a result of public comment will be limited to directing staff to study or reschedule the matter for further consideration at a later time.

There were no members of the public present to address the Board.

- E. DIRECTOR’S SUMMARY OF CURRENT EVENTS –** The Executive Director will provide a report on current issues and events affecting Arizona State Parks.



Ms. Bahl introduced Rob Young, Park Manager, Picacho Peak State Park. Mr. Young gave the Board background on the history of Picacho Peak State Park. He noted that this year Picacho Peak had its first summer seasonal closure since the park does not get many campers or hikers due to the heat. He said anytime from February through March, depending on the rainfall, Mexican Gold Poppies bloom in the park. If there is a good bloom, the park doubles its monthly visitation. He said in order to get a good bloom, the rainfall has to begin in mid-September and carry itself through the fall, winter and into the spring months.

Mr. Armer asked if there were any complaints from customers when the park was shutdown in the summer. Mr. Young answered no.

Mr. Young said Picacho Peak was the site of the western most battle of the Civil War. To commemorate that the park holds an annual event, "Civil War in the Southwest." It is a re-enactment of the battle held on the site. The 2012 re-enactment is the 150th anniversary of the battle. For the anniversary, the event will be expanded from a two-day to a three-day event.

Ms. Bahl gave the Director's Summary of Current Events. The list of events is included in these minutes as Attachment A.

Chairman Westerhausen asked if the Committee on Privatization and Efficiency (COPE) released a draft report or initial report before released the final report. Mr. Ziemann answered that it was both an initial and draft report.

F. BOARD ACTION ITEMS

1. Approve Minutes of September 14, 2011 Arizona State Parks Board Meeting

Mr. Armer motioned to approve the September 14, 2011 minutes. Mr. Woodling seconded the motion. The motion passed with Mr. Landry and Mr. Scalzo absent.

2. Consider Requesting Prior Review by the Joint Committee on Capital Review of Emergency Repair and Replacement Expenditures, Funded from the FY 2012 State Lake Improvement Fund Operating Budget - Staff recommends the Arizona State Parks Board direct staff to present for review to the Joint Committee on Capital Review the agency's plan to use up to \$500,000 of the current FY 2012 State Lake Improvement Fund operating budget for emergency repair and replacement of park infrastructure and building renewal projects as requested by the Joint Legislative Budget Committee.

Alan Everett: I move the Arizona State Parks Board direct staff to present for review to the Joint Committee on Capital Review the agency's plan to use up to \$500,000 of the current FY 2012 State Lake Improvement Fund operating budget for emergency repair and replacement of park infrastructure and building renewal projects as requested by the Joint Legislative Budget Committee.

Ms. Baier seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment B.



- 3. Consider Increasing the FY 2012 Donations Program Budget – Staff** recommends the Arizona State Parks Board increase the Arizona State Parks FY 2012 Donations Program Budget by \$100,000 for a total of \$171,600 to allow for expenditures from the Asta Forrest Trust Donation Account.

Reese Woodling: I move the Arizona State Parks Board increase the Arizona State Parks FY 2012 Donations Program Budget by \$100,000 for a total of \$171,600 to allow for expenditures from the Asta Forrest Trust Donation Account.

Mr. Armer seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment C.

- 4. Review and Consider Adopting the Executive Director's Performance Goals** –Vice-Chairman Armer recommends adopting the Executive Director's Performance Goals through April 2012.

Walter D. Armer, Jr.: I move the Arizona State Parks Board adopt the Executive Director's Performance Goals through April 2012 with a mid-year review in November 2011.

Mr. Everett seconded the motion. Chairman Westerhausen noted that the Board is approving the goals and are not micromanaging how they are being accomplished. Mr. Armer said he agreed with Chairman Westerhausen.

The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment D.

- 5. Discussion on Legislative Issues, Priorities and Potential Solutions for Upcoming Legislative Sessions** – The Arizona State Parks Board may vote to take a position or provide direction to staff concerning legislative issues, priorities or potential solutions for upcoming legislative sessions affecting Arizona State Parks.

- a. Consider Asking the Legislature to Rename the Fund Consisting of Park-Generated Revenues** – Staff recommends the Arizona State Parks Board direct staff to work with Legislative Council and the State Legislature to change the name of the funds that receive state park-generated revenues, including the State Parks Enhancement Fund, to something that more accurately reflects its current status.

Walter Armer: I move the Arizona State Parks Board direct staff to work with Legislative Council and the State Legislature to change the name of the funds that receive state park-generated revenues, including the State Parks Enhancement Fund, to something that more accurately reflects its current status.

Mr. Woodling seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment E.



- b. Consider Adopting the Arizona State Parks Fact Sheet – Staff** recommends the Arizona State Parks Board adopt the fact sheet talking points, in concept.

Alan Everett: I move the Arizona State Parks Board adopt the fact sheet talking points, in concept.

Mr. Armer seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment F.

G. DISCUSSION ITEMS

1. Revenue Forecast by Major Fund and Park Visitation Update

Mr. Ennis said the Enhancement Fund was up 8% in September and up 10% year-to-date. This is for parks that ASP manages on its own or with partnership support. He said attendance took a dive for the first time this quarter. The first two months were up after being down 14%. He said year-to-date attendance is down only 1% which is well ahead of where ASP was last year.

Mr. Ennis said the Off-Highway Vehicle Recreation Fund is tracking according to forecast. The Law Enforcement Boating Safety Fund is had a slightly surprising spike in September. He noted that the Game and Fish Department said they had a rush of boating registrations for the Labor Day holiday. He said the State Lake Improvement Fund is tracking nicely. He said there has been a slight uptick in the last few months in Highway User Revenue Fund (HURF) revenues indicating that people are driving a bit more than they have been. He said interest earnings are up above forecast, but he noted this will be a minor revenue for the foreseeable future.

Mr. Woodling said the chart showed the Off-Highway Vehicle Recreation Fund and the State Lake Improvement Fund dropped from 2009-2011. Mr. Ziemann said for the State Lake Improvement Fund that historically the Boating Survey has come in and continues to seemingly overcorrect itself every three years. He said it goes way high then way low and are currently on the bottom draw. If history is any indication it should bump up but how far and how much staff does not know.

Mr. Ziemann said for the Off-Highway Vehicle Recreation Fund when the new sticker fund was initially available many people bought the sticker and revenues to the fund increased significantly. He said subsequently interest in buying the indicia waned and now the revenues in the fund have leveled off and are pretty stable as to how staff anticipates the revenues to be.

Mr. Ziemann noted that when your auto license expires a letter is sent as a reminder. However there is not a reminder for this program. Mr. Everett said he thought it would be beneficial for the Game and Fish Department to send a reminder. Mr. Ziemann said it is actually the Arizona Department of Transportation (ADOT) who administers the program and there is no incentive for them to do it.

Mr. Armer asked if there would be any way that the Game and Fish Department and Arizona State Parks could take over that on behalf of ADOT.

Mr. Ziemann said it would be possible but it would necessitate a change in the



legislation.

Mr. Everett asked if it would be possible to take over just the reminders.

Mr. Ziemann said that would be a possibility but would depend on how willing ADOT would be to share the information.

Mr. Everett said it could possibly be done by email then the cost would be minimal.

2. State Parks Operations Status Update

Mr. Ream gave the State Parks Operations Status Update. The update is included in these minutes as Attachment G.

3. Summary of 2010 Employee Survey

Mr. Ziemann introduced Dawn Collins, Research Project Manager. Ms. Collins said in 2007 staff started doing a shorter survey of the Employee Survey every other year. 2010 it was a long survey and there were questions about communication based on 2009 feedback from employees. She said about half of Arizona State Parks' employees (52%) participated in this Employee Survey. She noted the disparity in results of Phoenix and Field staff was not as apparent as in past years.

She gave the Board a summary of the results. They are attached to these minutes as Attachment H.

Ms. Bahl noted that the most important things were increases in the statements, "I am proud to be a state parks employee," "There are effective communication channels available in this agency," and "Overall, I am satisfied with my job." She said ratings did drop with "I have a working knowledge of the mission, goals and objectives of my section or park." She said with the changes in staff and responsibilities things are still a bit in flux and so that makes sense but management will continue to work on that. She said in the last year the focus has been on communication and recognition. She sends out emails regularly to staff. There has also been good progress on recognition. The "Atta Person" award is a peer-to-peer award and that person gets one day off. The Pinch Hitter Award recognizes someone in the agency that goes above and beyond. Initially Ms. Bahl awarded this to someone but it is now peer-to-peer. A gold star award is a gold star pin that is given for a job well done. The Arizona State Parks Foundation donated \$20 gift cards either Walmart or Darden Company (Olive Garden, Red Lobster) and these are also used as on the spot awards.

Ms. Baier commented that she thought the results impressive given all the cuts and changes that ASP has had to make. She said she thought the results even more remarkable because these surveys tend to get responses from unhappy people.

Chairman Westerhausen noted they would take these out of order.

5. Evaluate the Arizona State Parks Board using the State of Virginia Flowchart for Evaluating Agencies, Boards and Commissions

Mr. Ziemann said the Commission on Privatization and Efficiency brought the flowchart in from the State of Virginia. At the September 14, 2011 Board meeting, the Board asked that each of the Advisory Committees goes through this and self assess and suggested it might be good for the Parks Board to do this as well. He explained that each question would be asked but each member does not have to answer but there



must be a consensus from the Board. flowchart

1) Do you believe the purpose of the Parks Board still exists? The consensus of the Board was yes.

2) Can the Parks Board demonstrate effectiveness? The consensus of the Board was yes.

Ms. Bahl asked Mr. Ziemann how are other committees defining effectiveness. Mr. Ziemann answered that committees looked at its purpose and why it exists and can they show they are doing these things for the public good.

Chairman Westerhausen noted that most parks are now open so she would say yes. Mr. Woodling also noted many studies that show the relevance of Arizona State Parks.

3) Is the states involvement critical? The Board consensus was yes to the question.

Mr. Ziemann asked the Board if the involvement of the State of Arizona is critical in order to fulfill the purposes of the to statewide grant programs, the State Historic Preservation Office (SHPO), statewide planning, etc.

Mr. Armer said he thought the State critical in the involvement of the historic parks as well because no one else would want to run them. Chairman Westerhausen agreed and answered yes to that question.

Chairman Westerhausen asked if the question is could the agency be run as a Board, Commission or with a Director? Mr. Ziemann answered that the question is evaluating the agency and not the Board itself.

Ms. Baier said then the question is if it was not for the government agency then the service would not be provided. Mr. Ziemann answered affirmatively.

3a) Is the Parks Board duplicative? The Board consensus was no to this question.

Mr. Ziemann said are there other state agencies responsible for the same things that the Board is responsible for. Chairman Westerhausen answered no. 3b) Does the Parks Board meet regularly? The Board consensus was yes to this question.

4) Does Parks Board reflect the priorities of the State? The consensus of the Board was yes to this question.

Mr. Woodling said it depended on who set the priorities. Mr. Armer said yes because he believed "the State" to mean the citizens of the State. Chairman Westerhausen said she agreed with Mr. Armer.

5) Can the Parks Board be efficiently and effectively filled? The consensus of the Board was yes to this question.

Mr. Ziemann said staff interprets this question to mean is the Parks Board able to get members appointed and is there adequate staff to support the work of the Board and the agency. Ms. Bahl noted that Mr. Scalzo's term expired about one year ago but he is still on the Board. Chairman Westerhausen answered yes to the question and said the Board is efficiently and effectively filled both financially and with its personnel.

6) Does the Parks Board reflect or mirror the State and the values of its citizens? The consensus of the Board was yes to this question.



7) Does the Parks Board provide effective advice to the Governor, Legislature, and the citizens of the State? The consensus of the Board was yes to this question.

Mr. Ziemann said essentially the question is asking if the Parks Board is effective for the citizens of the State.

Mr. Woodling said he thought the Board is effective with all of the partners it has that have helped to keep parks open. Mr. Armer said he agreed with Mr. Woodling. Mr. Everett said the Board is starting to reap the benefits of its work with the Legislature.

Ms. Baier commented that she thought these questions were better asked of advisory boards than the Parks Board. She said the Board's functions are separate from the information the questions are trying to illicit.

H. Overview of Arizona Forward Report, "Why Parks and Open Space Matter – The Economics of Arizona's Natural Assets" by Diane Brossart – Time Certain: 11:30 AM

Ms. Bahl introduced Diane Brossart. Ms. Brossart spoke about the organization she represents, Valley Forward. She said Valley Forward is a non-partisan 501(c)3. She said the organization is a convener of dialogue on regional issues that promote environmental quality. She said they decided to write a report because initial studies showed that the general public does not know the difference between state, county, city and federal parks or how they are funded. She said the report shows the value of parks is billions of dollars in revenue from tourism to Arizona and thousands of jobs. She said Valley Forward is looking to hold a workshop on November 29 and invited the Board to that. It will be the first gathering of parks stakeholders.

Chairman Westerhausen asked who Ms. Brossart thought was the stakeholders. Ms. Brossart answered that she has been meeting with people and making lists.

Mr. Woodling asked what led the Valley Forward organization to want to move to Arizona Forward concept. Ms. Brossart said it was the next evolution and the Board of Valley Forward had talked about it for some time. She said since the green movement has gone mainstream, it was the right time to start thinking about what it is the next step for Valley Forward. The thought was since it worked in the Valley maybe it would work statewide.

Chairman Westerhausen recessed the meeting for lunch at 11:53am.

4. Arizona State Parks Agency Strategic Plan Update

The meeting reconvened at 1:10pm. Ms. Bahl introduced Jeanette Hall, Chief of Staff. Ms. Hall said the intent of today's Strategic Plan update is to review staff's accomplishments and reassess the five goals and objectives. She said on October 20, 2010, the Board adopted five main goals and supporting objectives. On May 11, 2011, staff provided the Board with an overview of the Strategic Plan accomplishments to date and discussed clarifying three objectives under two of the goals. She said at the June 23, 2011 Board meeting, staff provided an overview of the Strategic Plan accomplishments and amended objectives of the agency Strategic Plan. Since the Board adopted the Strategic Plan, staff has worked to meet the goals and objectives monitoring monthly and providing accomplishments to the Parks Board on a regular basis.



a. Review of FY 2011 Strategic Plan Accomplishments

Ms. Hall noted the agency key accomplishments through June 30, 2011. They are attached to these minutes as Attachment I.

b. Review of FY 2012 Strategic Plan, Goals and Objectives to Date

Ms. Hall said the accomplishments for the first quarter of FY 2012 (July, August, September 2011) are outlined in the same format FY 2011.

Mr. Woodling commented that agency staff has developed a very good format and compiles the accomplishments. Staff has updated the Board at previous Board meetings.

Chairman Westerhausen commented that the increase in social media for the past few months is surprising. Ms. Hall said it was an increase in 500 for Facebook fans and 1,000 followers for Twitter.

Ms. Hall said staff was looking for feedback from the board on the goals and objectives. She asked if they continue to meet the board intent. Does the format work for the Board? Are the accomplishments a measure of the goals and objectives? Are they meaningful and understandable to the Board and the public?

Mr. Armer commented that if you look at the accomplishments compared to the objectives and then you go back to the employee survey, especially with regards to the communication aspects, it seems that ASP is meeting goals and moving in the right direction.

Mr. Everett asked staff if there are there any objectives that are no longer important or time consuming or that staff is having problems addressing.

Ms. Bahl noted that ASP has had this Strategic Plan for one year. She said staff likes the direction it is taking ASP and the connection it has with the performance evaluations. She said staff would not meet every objective but it does not mean they are less relevant and staff should still aim in that direction. She said staff does not have any recommended changes.

Mr. Ziemann said from staff prospective it has only been one year and staff is starting to become more comfortable compiling, recording and reporting the kind of information that is being shared.

Mr. Armer said he thought it gave staff a clear opportunity to see where staff has gone and where you have not gone.

Chairman Westerhausen asked if it was easy to use the Strategic Plan or did it need to be clarified.

Mr. Ziemann said it is getting easier all the time. As staff works on it more often, they become more accustomed to it. He said to make wholesale changes, to start over and to relearn what Board Members are looking for would be difficult.

Mr. Woodling said his philosophy is if it is not broken then don't fix it. He commented that he is impressed with how staff achieves these accomplishments with all the cuts they have been through in the past two years.

Mr. Armer asked if there was anything that came out of the Employee Survey that would



show that ASP needed to do something different.

Ms. Bahl said nothing besides what has been addressed in communication and recognition.

Ms. Hall asked if there are other accomplishments that the Board would like to see.

Mr. Everett said he thought it was very comprehensive.

Mr. Armer said the same holds true for employee evaluations. The fact that everything is not accomplished does not mean it is not relevant.

Ms. Bahl said staff would continue to provide the Board with updates throughout the year.

I. TIME AND PLACE OF NEXT MEETING AND CALL FOR FUTURE AGENDA ITEMS

- 1. Staff recommends the next Arizona State Parks Board Meeting be held on Wednesday, November 30, 2011 at Apache Junction City Council Chambers.**

Mr. Woodling noted he may have a conflict for the November meeting but would try to make it. Ms. Bahl noted that the Board would recognize its partners at the November 30 meeting. Chairman Westerhausen asked if there would be an executive session. Ms. Bahl answered affirmatively. She said there would be legal advice on the Sponsorship and Donations and Ms. Bahls' mid-period performance review. At the general session, there would be Fee Team recommendations, the Advisory Committee updates and the recognition of partners.

- 2. Board members may wish to discuss issues of interest to Arizona State Parks and request staff to place specific items on future Board meeting agendas.**
- 3. In order to plan the Parks Board meetings and activities for 2012, staff recommends that the Board meetings be scheduled for the following dates. Executive Sessions will begin at 9:00 a.m. Public Sessions will begin at 10:00 a.m.**

January 11, 2012

February 15, 2012

March 21, 2012

May 2, 2012

June 27-28, 2012

September 12, 2012

October 24, 2012

December 5, 2012

Election of officers

Budget discussions

Grant awards

Strategic Planning

Advisory Committee

Appointments



J. ADJOURNMENT

Mr. Woodling motioned to adjourn. Mr. Armer seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent. The meeting adjourned at 1:53pm.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the acting ADA Coordinator, Nicole Armstrong-Best, (602) 542-7152; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.

A handwritten signature in blue ink that reads "Tracey Westerhausen".

Tracey Westerhausen, Chairman

A handwritten signature in blue ink that reads "Renée E. Bahl".

Renée E. Bahl, Executive Director

1/17/12 10:40 AM

Attachment A

CURRENT EVENTS

Lake Havasu

- 10/5/11- Lake Havasu High School held a cross country meet using LH trail system.
 - Schools from all around even Yuma attended.
 - Attendance: 489
- 5 fishing tournaments - 300 people
- Dixie Bell boat retrieved from north launch ramp - 30 people.

Homolovi

September - Arizona Archaeological Society's stabilized wall features and kivas at Homolovi I & II

Development Projects:

- All projects that were scheduled for completion in 2011 are finished.
- Picacho Peak - Crack and slurry seal roads and parking
- Patagonia – Also Crack and slurry seal roads and parking

SPECIAL EVENTS

Prescott - September 16-18 2011

- Centennial Arizona Best Fest - We had a booth - 70,000 attended
 - Best Fest Tucson: January 20-22, 2012
 - Best Fest Phoenix: February 10-12, 2012

Kartchner Caverns

Star Party - September 24, 2011 - 190 visitors
\$265 (gate fees) \$278 (cafe) \$500 (gift shop sales)

Dead Horse Ranch

Verde River Days - September 24, 2011 - 2,800 visitors - Volunteers - 50

Red Rock

Moonlight Hikes
October 11-12. Approx 100 visitors hosted

Sonoita Creek

Hummingbird Monitoring Project - 5th Year
October 5 - Arizona Public Media (PBS)

FUTURE EVENTS

Kartchner Caverns – Cave Fest -November 12, 2011
Alamo - 5th Annual - Night Under the Stars Party - November 19, 2011
Arizona Best Fests - Tucson: Jan. 20-22 Phoenix: Feb. 10-12
Red Rock Moonlight Hikes: Will start up again in April/May 2012
Day at the Capitol: February 21, 2012 Tentative Hold

Attachment B
Arizona State Parks Board Action Report
Agenda Item #: F-2



Title: Consider Requesting Prior Review by the JCCR of Emergency Repair and Replacement Expenditures, Funded from the FY 2012 SLIF Operating Budget
 Staff Lead: Kent Ennis, Assistant Director
 Date: October 26, 2011

Board Members	Aye	Nay	Absent	Abstain	Comments
Tracey Westerhausen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Walter Armer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reese Woodling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Larry Landry	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Alan Everett	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
William Scalzo	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Maria Baier	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Approve	<input checked="" type="checkbox"/>	Deny	<input type="checkbox"/>	Amend	<input type="checkbox"/>

Motion:

Alan Everett: I move the Arizona State Parks Board direct staff to present for review to the Joint Committee on Capital Review the agency’s plan to use up to \$500,000 of the current FY 2012 State Lake Improvement Fund operating budget for emergency repair and replacement of park infrastructure and building renewal projects as requested by the Joint Legislative Budget Committee.

Ms. Baier seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

Board Questions/Comments:

Mr. Ennis said at the time of the favorable review of the Board’s request to backfill \$1.491 million out of the Enhancement Fund to the State Lake Improvement Fund (SLIF) the Joint Legislative Budget Committee (JLBC) asked ASP to show them the capital plan and building renewal plan. Previously, the practice at ASP was to show new capital or value enhancing capital, which is a definition that had been agreed to by the Arizona Department of Administration (ADOA). However, the JLBC would now like to see ASP’s plans for capital augmented, value adding or renewals. ASP had no plans for capital additions this year but there is always money present to do emergency repairs as necessary out of the SLIF funds. Out of those SLIF funds \$500,000 has been set aside for those emergency requirements that may affect public health and safety. Staff has prepared a letter to be sent to the Joint Committee on Capital Review (JCCR) stating this money has been set aside and gives us a listing of examples of generic projects such as water treatment plants, fencing, etc. These types of emergency repairs are paid for out of ASP’s operating fund, but this does not effect the operating budget.

Attachment B
Arizona State Parks Board Action Report
Agenda Item #: F-2

Staff is asking the Board to allow staff to send the letter. ASP had not been to the JCCR since 2007.

Status to Date:

A.R.S. § 5-382 requires prior review by the Joint Committee on Capital Review (JCCR) of capital projects using State Lake Improvement Fund (SLIF) monies. In its letter of June 14, 2011, which gave favorable review of the Board's request to transfer \$1.49 million of Enhancement Funds to the SLIF to "backfill" the FY 2011 sweep of the SLIF, the Joint Legislative Budget Committee (JLBC) also requested that the Board submit its "building renewal" projects that are funded from SLIF to the JCCR for prior review, as well as any traditional capital outlay or grant projects.

The agency's FY 2012 operating budget includes \$6 million of SLIF expenditures, of which \$500,000 has been set aside for unforeseen emergency repairs and replacements within the statewide park system. Individual park operating budgets do not include funds for these types of expenditures. This recommended motion does not change the FY 2012 operating budget previously approved by the Arizona State Parks Board at its June 23, 2011 Board meeting.

Park repairs and replacements that do not increase the asset value of a park's land, buildings or facilities and are not considered to be capital outlay projects, either by State Parks staff or by the Arizona Department of Administration's (ADOA) General Accounting Office. The JLBC and the JCCR, however, consider these types of activities to be "building renewal" and part of a capital outlay program, and therefore subject to prior review by the JCCR if funded from SLIF. These types of repairs and maintenance have traditionally been charged to the agency's operating budget.

Unforeseen emergency repair and replacement needs within the statewide park system are those that affect the health, safety and welfare of the public, employees and volunteers. These types of repairs and replacements typically include pumps and blowers for wastewater treatment facilities; heat/vent/air conditioning units and systems; leaking roofs; electrical and plumbing failures; fixture replacements; security fencing, gates, doors, etc. If left unaddressed for more than a very short time, they could subject the park or its facilities to partial or complete closure and cause additional damage to park assets. JCCR staff defines an emergency as "unforeseen, critical in nature, and of immediate time sensitivity".

The JCCR provided ASP staff with an example of an "emergency building renewal plan", using an example from the Arizona Department of Administration's (ADOA) recent submission for JCCR review. In this example, the JCCR staff recommended up to \$50,000 per repair project with subsequent notice to the JCCR Chair and JLBC staff, but without further review. Projects with a cost above \$50,000 require a request to JCCR for further review; however, the JCCR Chair may allow the ADOA to move forward without a review. The JCCR Chair may also disagree with the emergency nature of the project and request that ADOA not proceed with the project.

Attachment B
Arizona State Parks Board Action Report
Agenda Item #: F-2

Time Frame:

Upon approval by the Arizona State Parks Board, staff will submit the FY 2012 Emergency Repair and Renewal Plan to the JCCR at its November 17, 2011 meeting for its review.

Staff and Financial Resources:

No additional resources required.

Relation to Strategic Plan:

Visitors Goal: To provide safe, meaningful and unique experiences for our visitors, volunteers and citizens.

Relevant Past Board Actions:

On June 23, 2011 the Arizona State Parks Board approved the FY 2012 agency operating budget.

Attachment C
Arizona State Parks Board Action Report
Agenda Item #: F-3



Title: Consider Increasing the FY2012 Donations Program Budget
 Staff Lead: Jay Ream Assistant Director
 Date: October 26, 2011

Board Members	Aye	Nay	Absent	Abstain	Comments
Tracey Westerhausen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Walter Armer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reese Woodling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Larry Landry	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Alan Everett	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
William Scalzo	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Maria Baier	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Approve	<input checked="" type="checkbox"/>	Deny	<input type="checkbox"/>	Amend	<input type="checkbox"/>

Motion:

Reese Woodling: I move the Arizona State Parks Board increase the Arizona State Parks FY 2012 Donations Program Budget by \$100,000 for a total of \$171,600 to allow for expenditures from the Asta Forrest Trust Donation Account.

Mr. Armer seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

Board Questions/Comments:

Mr. Ream said staff is requesting the Arizona State Parks Board increase the FY 2012 Donations Fund by \$100,000 to \$171,600 to allow for expenditures from the Asta Forrest Trust Donation Account. He said at its June 23, 2011 meeting, staff informed the Arizona State Parks Board they would bring a recommendation on the Asta Forrest Trust money at a future meeting. Staff recommends the funds be used as a challenge match for the completion of small projects or programs within ASP. This challenge would provide an opportunity for ASP to engage its partners and advance the agency goals. He said, for example, Picacho Peak may want a ramada and may cost \$40,000 to buy, build and erect and make it open to the public. The Asta Forrest would provide \$20,000 of that and possibly a Friends group would provide \$20,000. The total of \$40,000 would be put into the Arizona State Parks Donation Fund and staff would create a project plan and develop the ramada on the park using the funds from the Friends group and the Asta Forrest Trust.

Mr. Armer asked Mr. Ream about the Asta Forrest Trust. Mr. Ream said in 2005 Asta Forrest passed away and left \$250,000 to Arizona State Parks. He said some of the money had been used but if the Board approves using the \$100,000 for this then there would still be \$43,000 in that account.

Ms. Baier asked if there would be any effort to provide signage that these projects would be funded by the Asta Forrest Trust.

Attachment C
Arizona State Parks Board Action Report
Agenda Item #: F-3

Mr. Ream answered that recognition is part of the policy and so there might be a small plaque on the ramada in the example to give recognition to those responsible.

Status to Date:

In April 2003, Arizona State Parks (ASP) received an unsolicited check for \$242,925.23 from the Asta Forrest Trust. In FY 2009, ASP funded a study by Arizona State University, Morrison Institute for \$99,873 from this account. The current fund balance in the Asta Forrest Trust Donation Account (AFTDA) is \$143,052.23. The Asta Forrest Trust provided this donation without restrictions. At the June 23, 2011 meeting of the Arizona State Parks Board, staff informed the Board that it would provide a recommendation for spending the funds in the AFTDA at a future Parks Board meeting.

Staff is recommending that the funds be used as a "Challenge Match" for the completion of small projects or programs within ASP. The conditions for the match are up to 50% from the Asta Forrest Trust Donation Account (match limit is \$20,000 per project) and the remainder (50% or more) from an outside entity (Friends Group, Arizona State Parks Foundation, Community Partner, individual benefactor or other outside source). This challenge provides an exceptional opportunity for ASP to engage our many partners in the advancement of the agency's goals.

Donations funds are considered public funds and expenditures are subject to state law and rules. All materials, projects, programs, licenses and any excess or generated funds from all projects will become the property of the Arizona State Parks Board. Project recognition will be consistent with the draft ASP Sponsorship and Donations Policy.

Staff and Financial Resources:

Approved projects will not increase ongoing operating expenditures. ASP staff will administer this program.

Relation to Strategic Plan:

Visitors Goal: To provide safe, meaningful and unique experiences for our visitors, volunteers and citizens.

Relevant Past Board Actions:

Arizona State Parks Board approved the FY 2012 Donations Program Budget of \$71,600 at the June 23, 2011 meeting.

**Attachment D
Arizona State Parks Board Action Report
Agenda Item #: F-4**



Title: Review and Consider Adopting the Executive Director's Performance Goals
 Staff Lead: Renée Bahl, Executive Director
 Date: October 26, 2011

Board Members	Aye	Nay	Absent	Abstain	Comments
Tracey Westerhausen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Walter Armer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reese Woodling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Larry Landry	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Alan Everett	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
William Scalzo	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Maria Baier	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Approve	<input checked="" type="checkbox"/>	Deny	<input type="checkbox"/>	Amend	<input type="checkbox"/>

Motion:

Walter D. Armer, Jr.: I move the Arizona State Parks Board adopt the Executive Director's Performance Goals through April 2012 with a mid-year review in November 2011.

Mr. Everett seconded the motion. Chairman Westerhausen noted that the Board is approving the goals and are not micromanaging how they are being accomplished. Mr. Armer said he agreed with Chairman Westerhausen.

The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

Board Questions/Comments:

Ms. Bahl said this agenda item is the Executive Director's performance goals. For the first time, this agency has put together goals for the uncovered employees which is basically the management employees of Arizona State Parks. She said in May Chairman Westerhausen appointed Mr. Armer to work with Ms. Bahl to come up with specific goals that Ms. Bahl would be evaluated on. In turn, Ms. Bahl has worked with all of the uncovered employees to come up with goals so staff's goals all link back together. There are three main components – key job duties, achievement of Strategic Plan goals and objectives and unanticipated accomplishments. Today, staff is bringing before the Board the Executive Director's goals for approval. The evaluation would be at a future meeting likely a mid-period evaluation would be at the November Parks Board meeting in Executive Session. The final evaluation would be in the spring. She noted that this would the evaluation period runs through the end of April 2012 so it was not a full 12 months. At that point on the agency would be on the exact same annual plan – May 1 - April 30.

Mr. Armer said when Ms. Bahl submitted this him he looked it over and made some suggestions and those suggestions were incorporated into the current document. He said he thought the Board would know a lot more by the end of April if these goals are

Attachment D
Arizona State Parks Board Action Report
Agenda Item #: F-4

realistic or not and how they would need to be adjusted. He recommended the Board go ahead and approve these goals along with a mid year review in November 2011 and the final review would be in April 2012.

Status to Date:

At the May 11, 2011 Parks Board meeting, Chairman Westerhausen appointed Vice-Chairman Wally Armer to work with Executive Director Renée Bahl to create performance plan goals. The Executive Director performance plan uses the same structure that uncovered employees in Arizona State Parks use. The performance plan was agreed to by the Vice-Chairman and Executive Director on August 5, 2011.

While the Vice-Chair was named to establish and agree to the goals with the Executive Director, the entire Parks Board is responsible for the evaluation.

Time Frame:

The Performance Evaluation mid-period review may take place during the November 30, 2011, Parks Board Meeting. The end of the performance rating period is April 30, 2012, when the Parks Board may conduct the Executive Director's Annual Performance Evaluation. These reviews and evaluations are expected to take place in executive sessions.

Staff and Financial Resources:

No additional resources required.

Relation to Strategic Plan:

Planning Goal: To document our progress through planning, analysis and research.

Relevant Past Board Actions:

This is the first time uncovered employees have had a plan and review at Arizona State Parks.

Attachment E
Arizona State Parks Board Action Report
Agenda Item #: F-5A



Title: Consider Asking the Legislature to Rename the Fund Consisting of Park-Generated Revenues
 Staff Lead: Jay Ziemann, Assistant Director
 Date: October 26, 2011

Board Members	Aye	Nay	Absent	Abstain	Comments
Tracey Westerhausen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Walter Armer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reese Woodling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Larry Landry	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Alan Everett	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
William Scalzo	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Maria Baier	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Approve	<input checked="" type="checkbox"/>	Deny	<input type="checkbox"/>	Amend	<input type="checkbox"/>

Motion:

Walter Armer: I move the Arizona State Parks Board direct staff to work with Legislative Council and the State Legislature to change the name of the funds that receive state park-generated revenues, including the State Parks Enhancement Fund, to something that more accurately reflects its current status.

Mr. Woodling seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

Board Questions/Comments:

Mr. Ziemann said the Board previously had discussions on the names of some of the Arizona State Parks funds. The Board is now pursuing protection of its park generated revenues and the issue of naming funds has come up. Currently, Arizona State Parks has names of funds that do not necessarily fit with the purpose of the fund. He said state funds are formally named by the Legislature through the legislative process. Staff's recommended motion is an acknowledgement that staff will work through the process with the legislative council and various legislators to come up with an appropriate name for the fund where Arizona State Parks' generated revenues will be kept.

Chairman Westerhausen asked if the Board or staff would make suggestions on names of funds. Mr. Ziemann said the Board could do that and that would be the extent of the Board's involvement.

Ms. Baier said she had met with some legislators and they have agreed that some of the names of the funds generated by Arizona State Parks do not aptly describe what they are. She said she thought there was an effort by some legislators to make the funds more descriptive in an attempt to make positive change for Arizona State Parks in the legislative process.

Attachment E
Arizona State Parks Board Action Report
Agenda Item #: F-5A

Ms. Bahl noted that the ultimate decision on names is not the Board's to make but if the Board wanted to make suggestions then staff could pass them along.

Mr. Everett said he thought it would be beneficial to suggest some names. Mr. Ziemann said staff have already suggested the Park Revenue Fund. He said they have already begun to draft the bill so he is eager to see what they are proposing to name the fund.

Status to Date:

From its inception in 1957 until 1988 and the acquisition of Kartchner Caverns State Park, all revenue generated in the park system was deposited in the state General Fund. Because the state did not have the necessary funds to acquire the Kartchner property, a mechanism was established where park revenues would be collected and placed in the "Kartchner Fund," and were used exclusively for the acquisition and development of the Caverns. In 1990, when the lease purchase acquisition of Tonto Natural Bridge was approved, the "Kartchner Fund" was renamed by the state legislature as the "Enhancement Fund." Also in 1990, in response to an economic downturn, the newly named Enhancement Fund was halved by statute. Hereafter, 50% of the park-generated revenue would be used for the lease purchase payments of Tonto Natural Bridge and other capital needs in the agency (most notably Kartchner Caverns), and 50% would be used for agency operations.

Time Frame:

The agency is seeking legislation to protect all park-generated revenues. These revenues would include all monies currently deposited in the Enhancement Fund (§41-511.11), the Publications Souvenir Revolving Fund (§41-511.21) and the Reservation Surcharge Revolving Fund (§41-511.24). The name of the new, protected fund could be changed through the legislative process.

Staff and Financial Resources:

Staff will work with lawmakers and partners to further the Parks Board's legislative agenda.

Relation to Strategic Plan:

Partnerships Goal: To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Relevant Past Board Actions:

At its June 23, 2011 meeting, the Arizona State Parks Board approved protecting the State Parks Enhancement Fund. At its September 14, 2011 meeting, The Arizona State Parks Board, approved protecting all park-generated revenues.

Attachment F
Arizona State Parks Board Action Report
Agenda Item #: F-5B



Title: Consider Adopting the Arizona State Parks Fact Sheet
 Staff Lead: Renée Bahl, Executive Director
 Date: October 26, 2011

Board Members	Aye	Nay	Absent	Abstain	Comments
Tracey Westerhausen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Walter Armer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reese Woodling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Larry Landry	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Alan Everett	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
William Scalzo	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Maria Baier	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Approve	<input checked="" type="checkbox"/>	Deny	<input type="checkbox"/>	Amend	<input type="checkbox"/>

Motion:

Alan Everett: I move the Arizona State Parks Board adopt the fact sheet talking points, in concept.

Mr. Armer seconded the motion. The motion passed unanimously with Mr. Landry and Mr. Scalzo absent.

Board Questions/Comments:

Ms. Bahl said per the Board's request, staff put together a fact sheet that emphasizes Arizona State Parks' entrepreneurial efforts and the benefits of Arizona State Parks as an agency. Staff brought the draft fact sheet or talking points to the Board at its September 14, 2011 meeting. It identifies Arizona State Parks' benefits as it relates to the economy as an enterprise agency and some basic facts about the agency. It also talks at the top about basic legislation that the Board has approved seeking primarily protecting Parks generated revenue. At the September 14, 2011 meeting, the Board chose not to take action but suggested members of the board give staff changes. One Board member did give some changes and those have been incorporated into the document included in these minutes as Attachment F. She reminded the Board these facts won't change but the talking point would evolve as the year progresses and the legislative session opens up because Arizona State Parks would want to respond to any proposed legislation or changes in policy. She said the idea is for the Board to approve this in concept or if the Board chooses not to then it really does not change the facts. Staff would still speak to the economic impact of the agency as \$266 million, that the open parks support 3,300 jobs, the rate on investment is 17% of open parks, and those types of things. She said the question is does the Board want to publish this or not.

Mr. Armer said it is important to keep in mind that the fact sheet is good as of October 26, 2011 and the facts would be constantly evolving. Mr. Armer asked if it would help staff if the fact sheet has Board support when you are talking to a legislator. Ms. Bahl

Attachment F
Arizona State Parks Board Action Report
Agenda Item #: F-5B

answered that it would help if it has Board support and also so that it could be posted on Arizona State Parks' website and sent to its partners.

Chairman Westerhausen asked if it would be a stand alone fact sheet or would it be accompany a packet of material or both. Ms. Bahl said both but it would depend on who you would be speaking to. For instance, if a Benefactor of Red Rock State Park was speaking to a legislator they could print out the fact sheet on the agency and then also print the one pager on Red Rock that is on the Arizona State Parks Foundation's website.

Mr. Armer said he likes that it is one page especially when you are talking to a legislator. It is important to keep it as basic as possible.

Mr. Ziemann said from a legislative standpoint it is important that it is succinct but acknowledges that these are the facts that the Board think are critical and important.

Mr. Everett suggested it be merchandised a little and put on a card with the logo on the front and then the facts on the back. He said he thought it good information.

Mr. Woodling suggested the fact sheet be created like an advertisement rack card that is available at motels. It could be color and eye catching.

Ms. Bahl said he thought Mr. Woodling and Mr. Everett were on the same page and maybe it was something she could talk to the Arizona State Parks Foundation about for the merchandising side.

Status to Date:

A one-page fact sheet, emphasizing the entrepreneurial efforts and needs of State Parks is attached. It identifies two legislative initiatives for the coming session. First, to protect all State Park-generated revenues, including the Enhancement Fund, and second, to lift the cap on the Reservation Surcharge Fund.

Neither of these legislative priorities will solve the agency's need for ongoing sustainable funding, but will support the agency's entrepreneurial efforts and partnerships with the private sector.

At its September 14, 2011 meeting, the Arizona State Parks Board reviewed the fact sheet and gave additional revisions to staff.

Time Frame:

The next regular legislative session will begin in early January 2012.

Staff and Financial Resources:

Staff will work with lawmakers and partners to further the Parks Board's legislative agenda.

Relation to Strategic Plan:

Partnerships Goal: To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable

Attachment F
Arizona State Parks Board Action Report
Agenda Item #: F-5B

funding for the agency.

Relevant Past Board Actions:

At the June 23, 2011 meeting, the Board approved the FY 2012 budget and identified the necessity of protecting park-generated revenues.

At the September 14, 2011 meeting, the Board asked staff to put this on the October 26, 2011 agenda for more discussion.

Attachment G

Title: Operations Status Update Attachment
Date: October 26, 2011
Agenda Item #: G-2

A. Parks open without Financial Partnerships FY 2012:

1. Alamo Lake SP	
2. Buckskin Mountain SP	
3. Catalina SP	
4. Cattail Cove SP	
5. Dead Horse SP	
6. Fool Hollow Lake Recreation Area	
7. Kartchner Caverns SP	
8. Lake Havasu SP	
9. Lost Dutchman SP	
10. Patagonia Lake SP	
11. Picacho Peak State Park*	Reopened September 15, 2011
12. Slide Rock SP	
13. Tonto Natural Bridge SP	

B. Parks Operated by Arizona State Parks staff through Partnership Support:

1. Fort Verde SHP	Town of Camp Verde - \$70K agreement to June 30, 2012
2. Homolovi SP	Hopi Tribe - \$175K agreement to February 28, 2012
3. Jerome SHP	Yavapai County - \$30K agreement to August 31, 2012
4. Lyman Lake SP*	Apache County - \$22K Park open June 17 to October 17, 2011
5. Red Rock SP	Yavapai County - \$30K, Benefactors of Red Rock - \$40K agreement to June 30, 2012.
6. Roper Lake SP	Graham County – agreement to June 29, 2012

*PARKS WITH SEASONAL OPERATING SCHEDULES

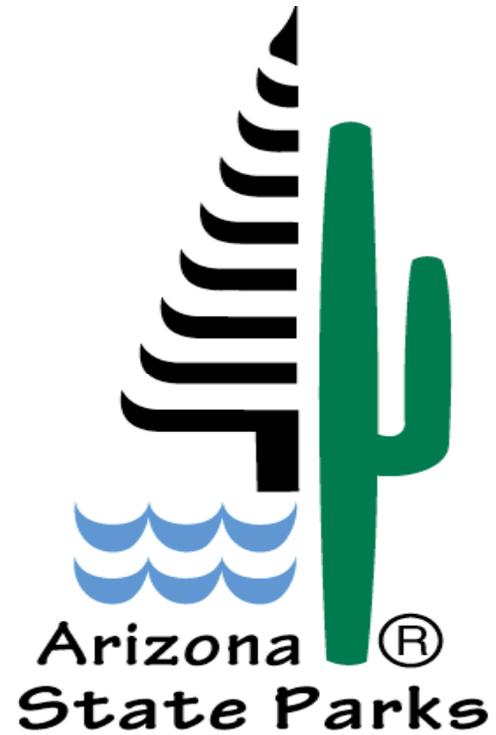
C. Parks Operated by Partners with no State Parks Staff:

1. Boyce Thompson Arboretum SP	University of Arizona & Boyce Thompson Foundation
2. McFarland SHP	Town of Florence
3. Riordan Mansion SHP	Arizona Historical Society
4. Tombstone SHP	City of Tombstone
5. Tubac Presidio SHP	Santa Cruz County & Tubac Historical Society
6. Yuma Territorial Prison SHP	City of Yuma & Yuma Crossing Heritage Area
7. Yuma Quartermaster Depot SHP	City of Yuma & Yuma Crossing Heritage Area

D. Parks that are Closed to the Public:

1. Oracle SP	Agreement with Friends of Oracle State Park to provide \$21,000, to reopen the park on a limited schedule, 6-months per year in the Spring of 2012.
2. San Rafael Natural Area	Park Closed. Grazing Special Use permit implemented. No public access.

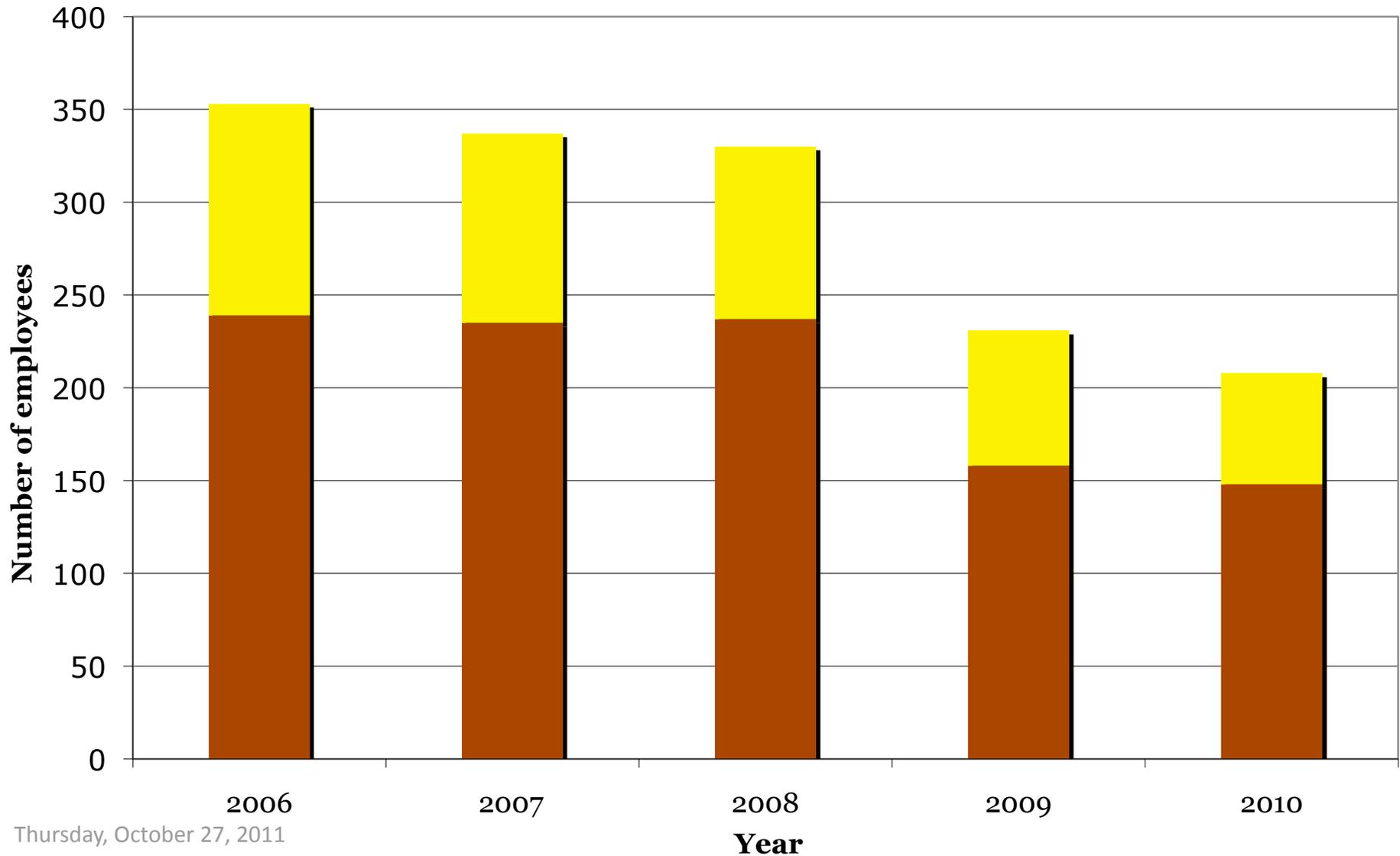
Arizona State Parks



2010 EMPLOYEE SURVEY RESULTS

Number of Employees in Arizona State Parks by Location 2006 - 2010

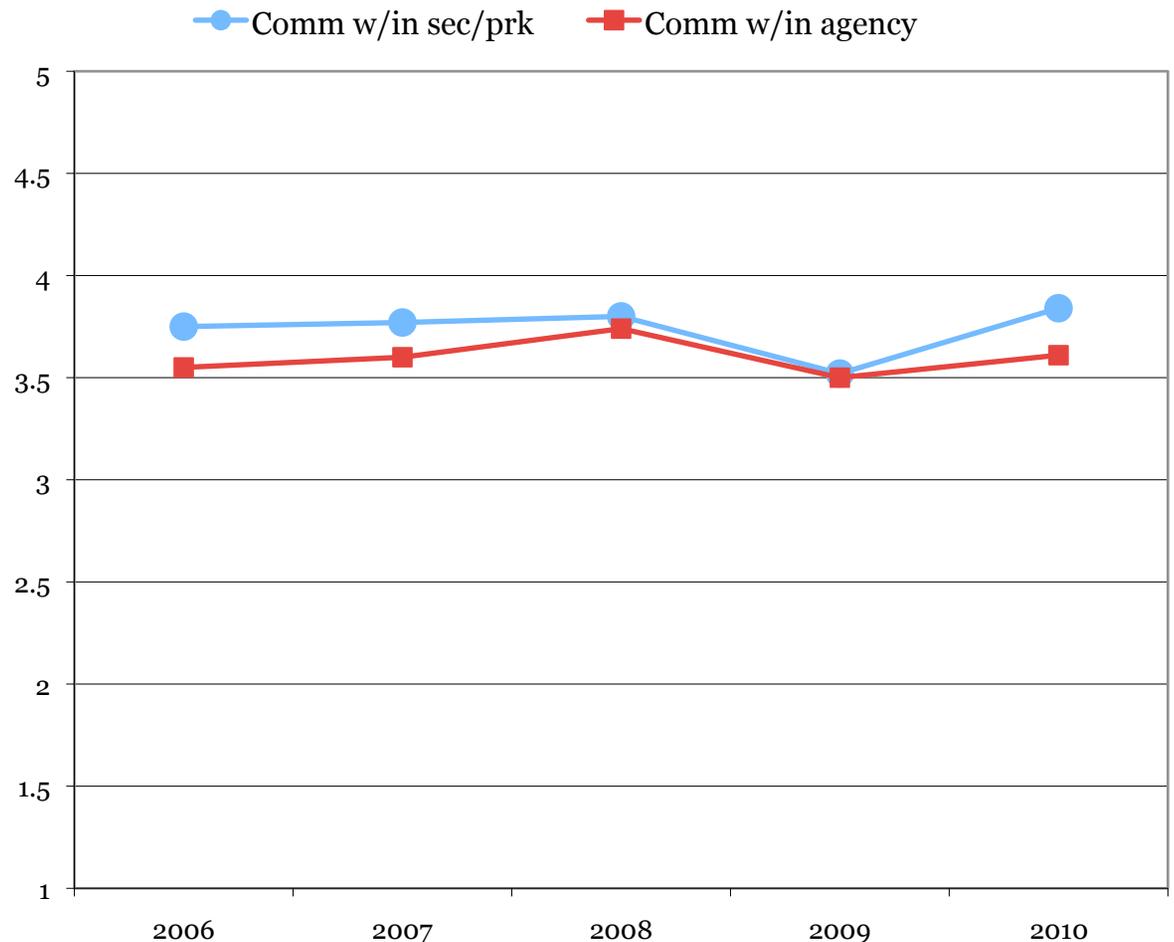
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2010 Employee Survey Results

- Immediate environment (my job/my supervisor)
 - Agreement on average with all statements
 - Mean ratings on all but 1 item increased or stayed the same since 2009

My supervisor does a good job of keeping me informed of issues and activities as they relate to my park or section vs the agency as a whole



Tracking results over time

Figure 2
I am proud to be an Arizona State Parks employee

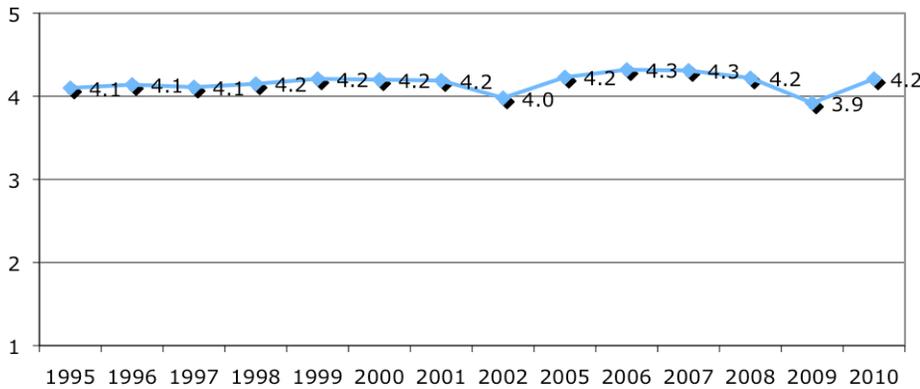


Figure 3
I have a working knowledge of the mission, goals and objectives of my section or park*

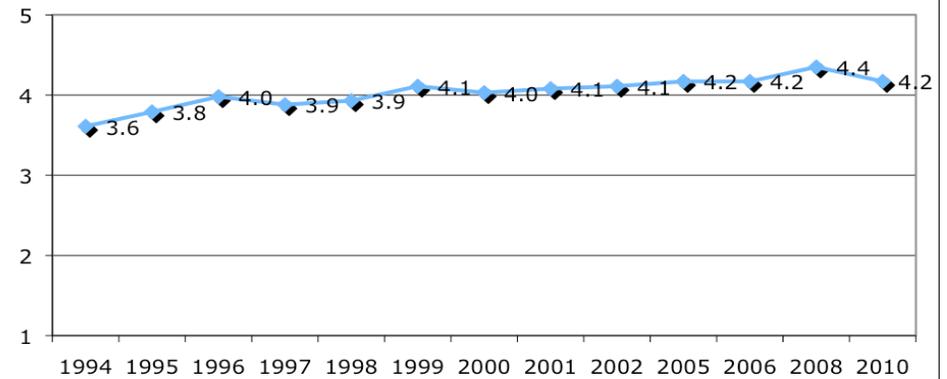


Figure 4
There are effective communication channels available in this agency

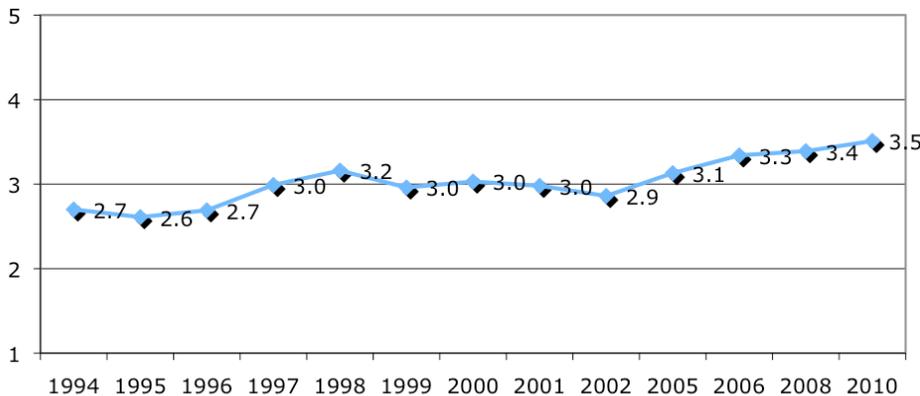
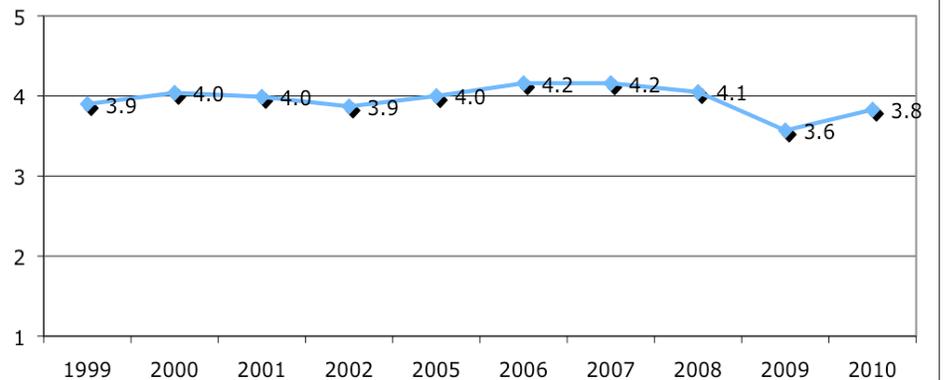
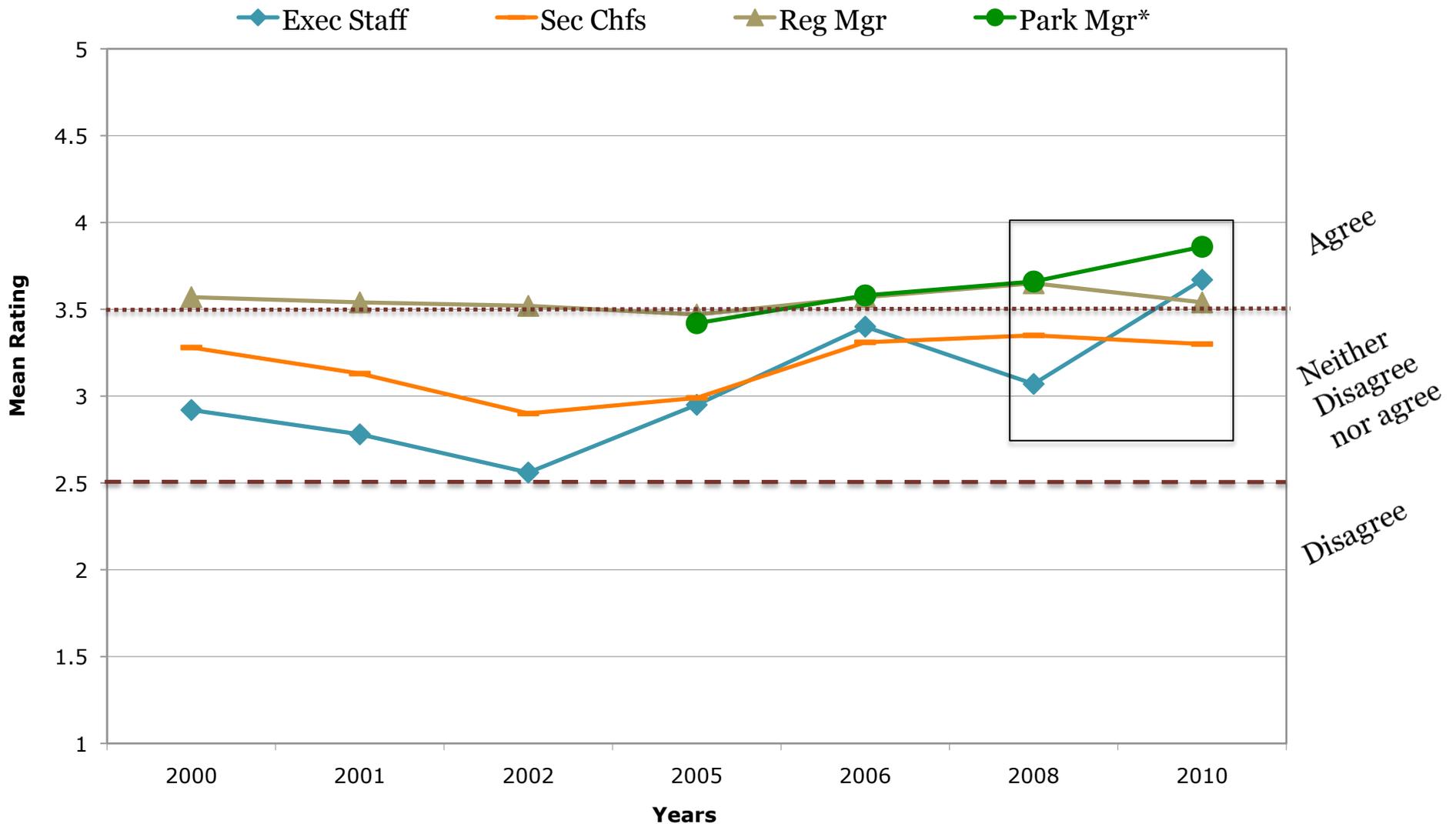


Figure 5
Overall I am satisfied with my job.

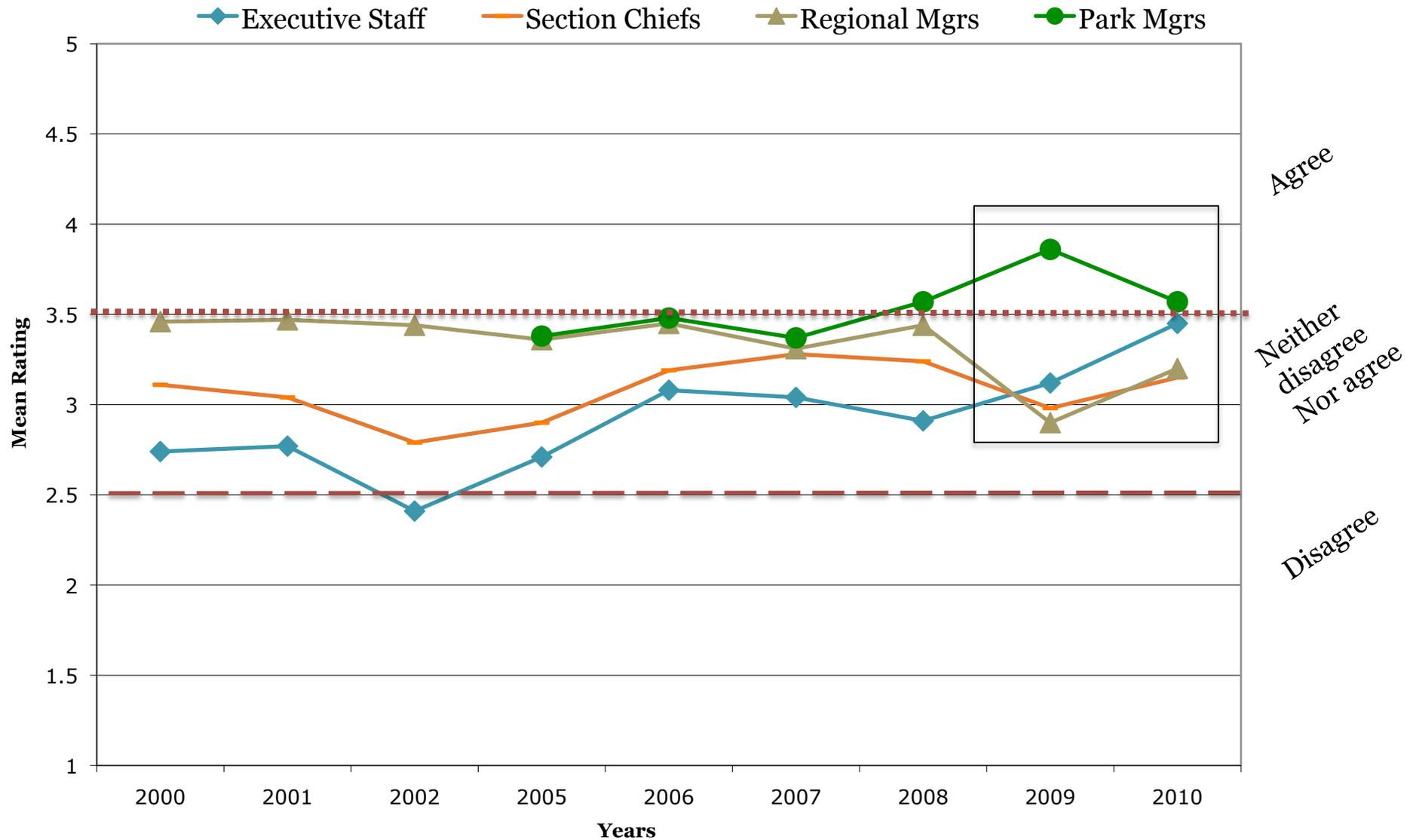


Management is making an effort to improve the employee/ management relationship



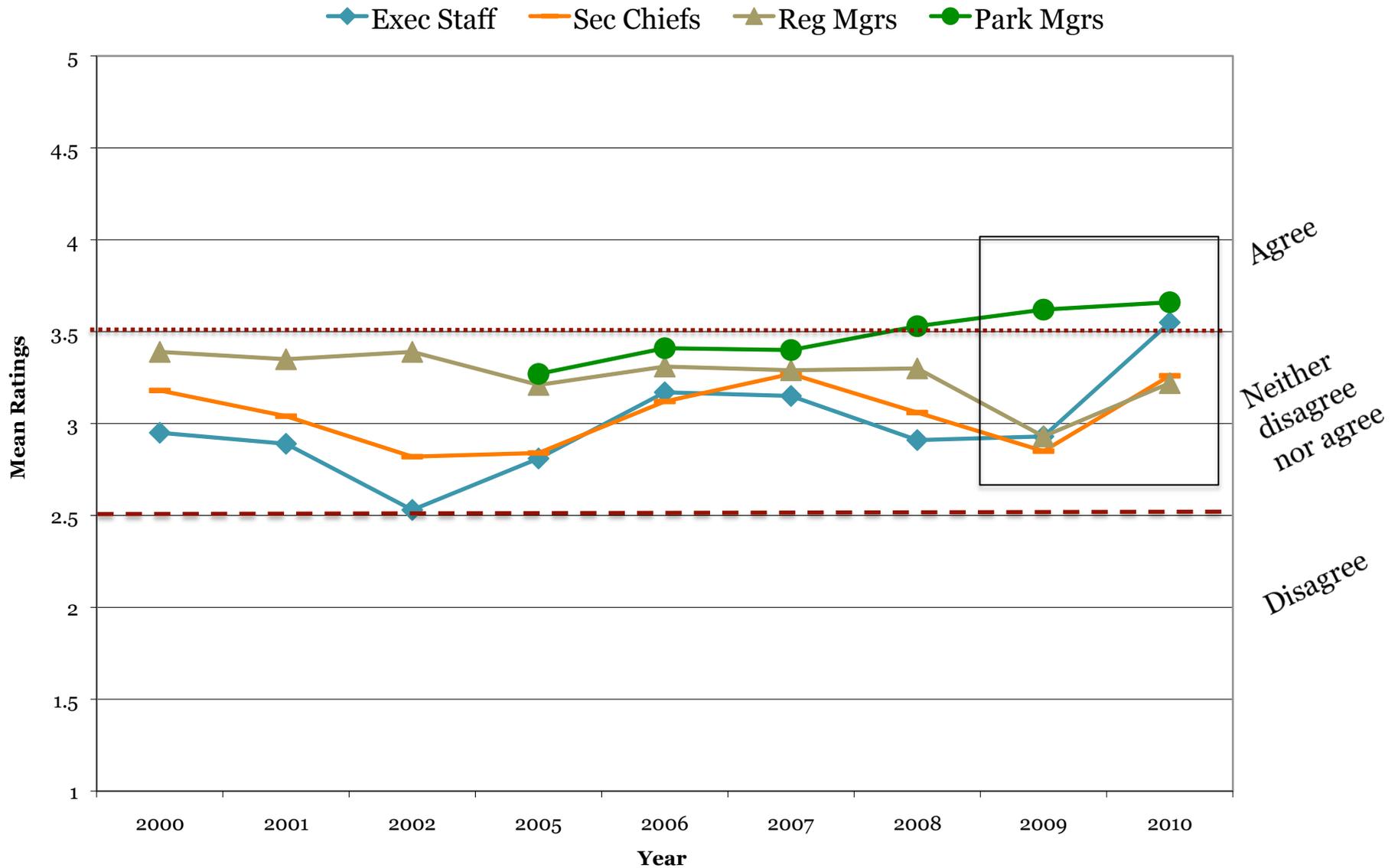
Note: 2003 Employee Survey was excluded from comparisons because it was conducted using a different method as compared to other surveys. In 2004, no Employee Survey was conducted as the agency continued to address issues raised in the 2003 survey. Also, short versions of the Employee Survey were conducted in 2007 & 2009 which did not include this item.

Management provides a clear sense of direction and leadership to employees



Note: 2003 Employee Survey was excluded from comparisons because it was conducted using a different method as compared to other surveys. In 2004, no Employee Survey was conducted as the agency continued to address issues raised in the 2003 survey.

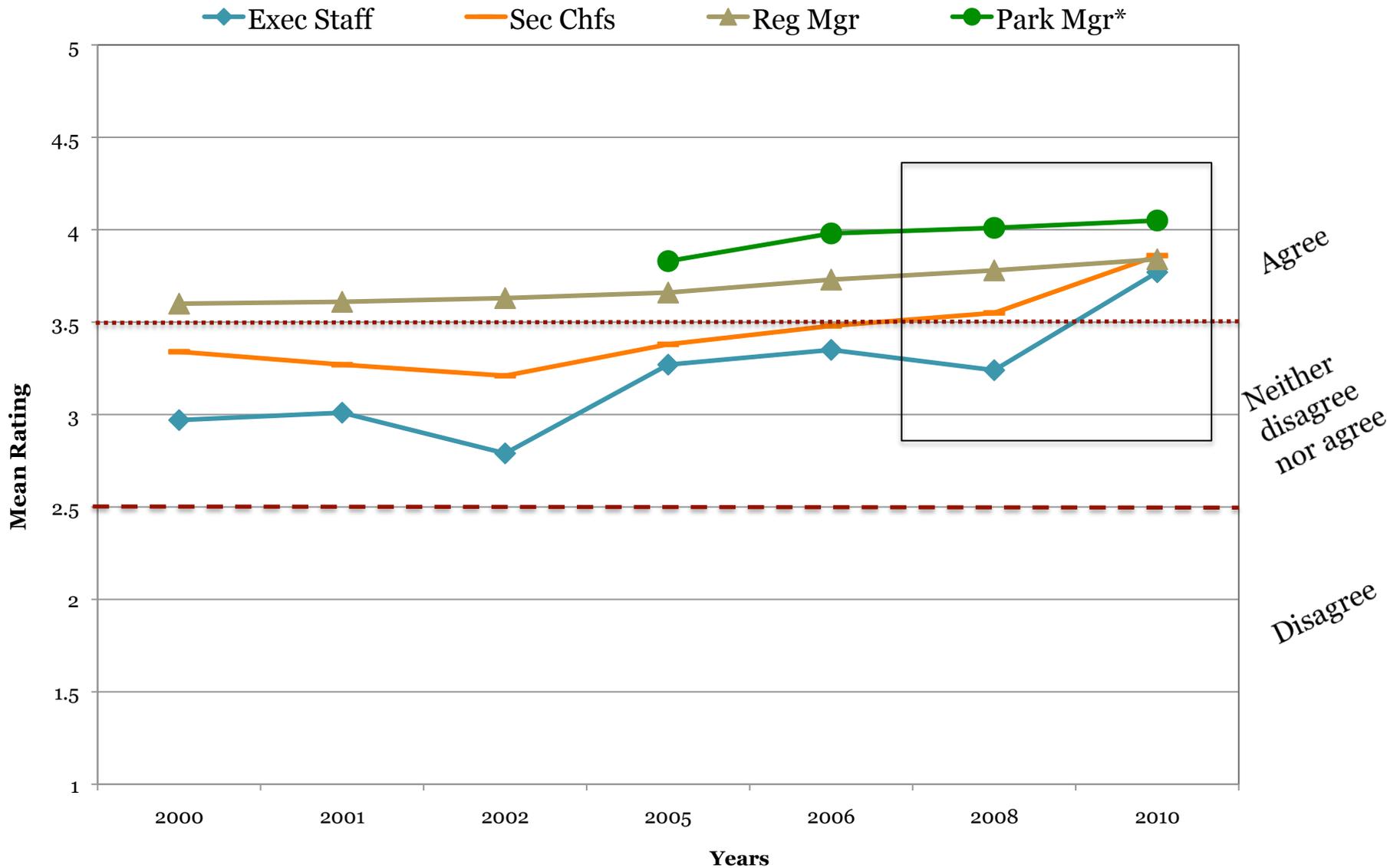
Management makes a concerted effort to recognize & acknowledge individuals and groups for quality performance



Note: 2003 Employee Survey was excluded from comparisons because it was conducted using a different method as compared to other surveys. In 2004, no Employee Survey was conducted as the agency continued to address issues raised in the 2003 survey.

Thursday, October 27, 2011

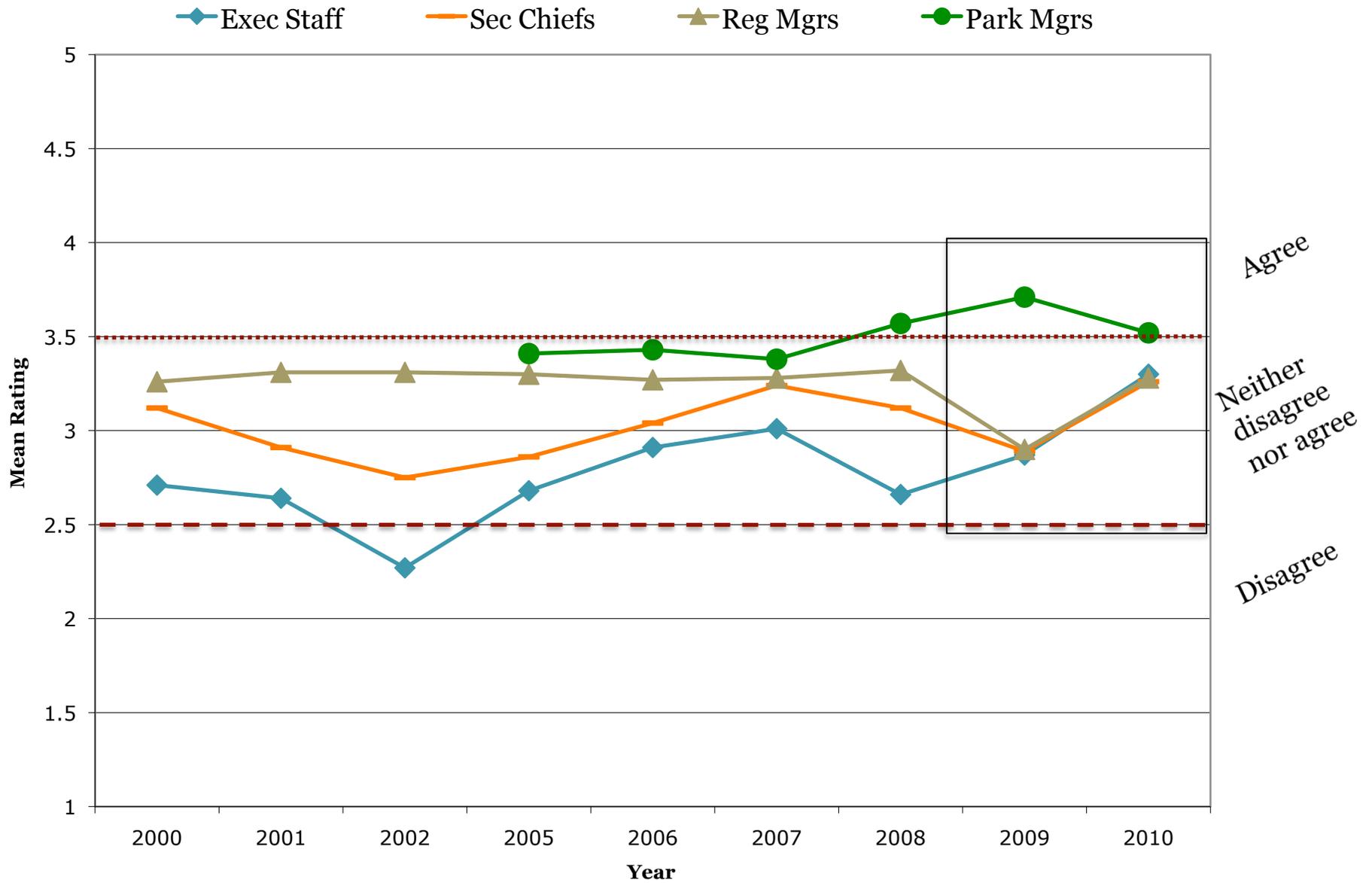
I am satisfied with the amount of access I have to management



Note: 2003 Employee Survey was excluded from comparisons because it was conducted using a different method as compared to other surveys. In 2004, no Employee Survey was conducted as the agency continued to address issues raised in the 2003 survey. Also, short versions of the Employee Survey were conducted in 2007 & 2009 which did not include this item.

Thursday, October 27, 2011

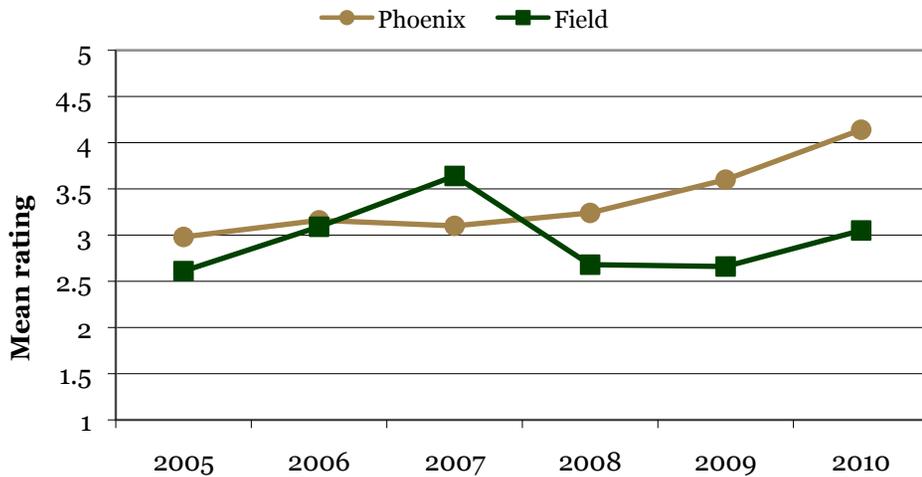
Management follows up on suggestions



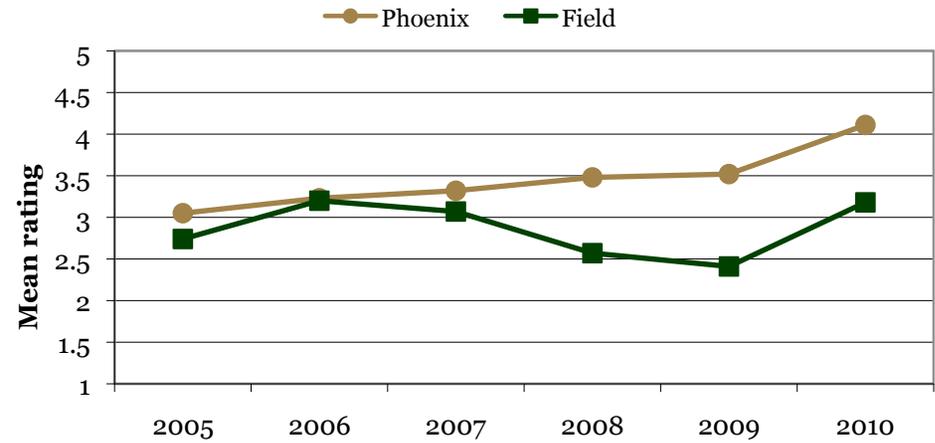
Note: 2003 Employee Survey was excluded from comparisons because it was conducted using a different method as compared to other surveys. In 2004, no Employee Survey was conducted as the agency continued to address issues raised in the 2003 survey.

Differences between Phoenix and Field Ratings – Executive Staff

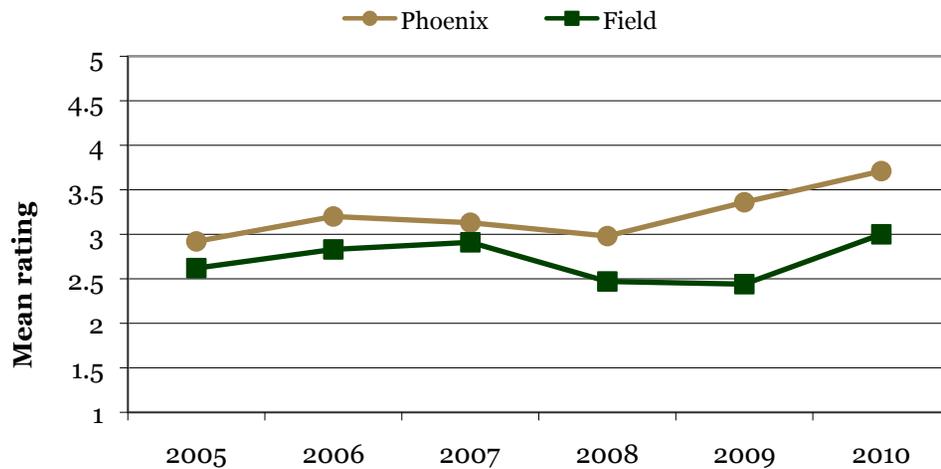
Management provides a clear sense of direction and leadership to employees



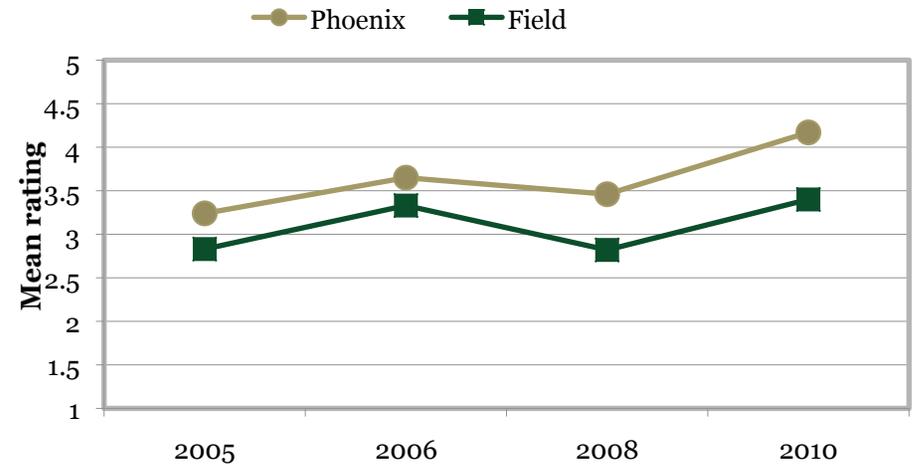
Management makes a concerted effort to recognize and acknowledge individuals and groups for quality performance



Management follows up on suggestions



Management is making an effort to improve the employee/management



Thursday, October 27, 2011

Communication at Arizona State Parks

- Increase on rating of “Effective Communication channels” - reached agreement
- All employees have computer access
- Increase on mean ratings of improvement in communication in parks/ sections & agency as a whole
- Rankings of topics that are important to ASP employees:
 - Job-related:
 - Agency policies and procedures
 - Goals of my region/park/section
 - Continuing education/training opportunities
 - Agency-related:
 - Agency budget issues
 - Agency strategic plan progress
 - Legislative action/issues

ARIZONA STATE PARKS
Agency Strategic Plan
Goals and Objectives
Adopted October 20, 2010
Accomplishments through June 30, 2011

MISSION: Managing and conserving Arizona’s natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners.

VISION: Arizona State Parks is indispensable to the economies, communities and environments of Arizona.

GOAL: **Resources**
 To provide sustainable management of our natural, cultural, recreational, economic and human resources.

Objective A. By keeping all parks economically viable and open to the public.

<i>Status. Based on 28 Parks</i>	<i>October 2010</i>	<i>June 2011</i>
<i>Parks Open to Public</i>	79%	93%
<i>Parks Closed to the Public</i>	21%	7%
<i>Parks Open Full Time 7 days/week</i>	68%	57%
<i>Parks Open on Reduced Schedules</i>	11%	36%
<i>Parks Managed by ASP w/o assistance</i>	32%	43%
<i>Parks Managed by ASP w/assistance</i>	29%	29%
<i>Parks Managed by Others</i>	18%	21%

Three State Parks reopened to the public.

- *Jerome Historic Park reopened October 14, 2010.*
- *McFarland State Historic Park reopened February 12, 2011*
- *Homolovi State Park reopened March 18, 2011.*

1500 agency volunteers and Site Stewards donated 260,000 hours, which represents an estimated \$5.5 million of non-paid labor benefits.

Objective B. By standardizing and upgrading the information technology infrastructure.

- *On line Internet reservations deployed and available to the public for Kartchner Caverns tours and camping sites at eight camping parks: Buckskin Mountain/River Island, Cattail Cove, Catalina, Dead Horse Ranch, Fool Hollow, Kartchner Caverns, Lake Havasu, and Patagonia State Parks.*
- *Arizona Department of Administration and agency Human Resources and payroll deployed Employee Time Entry (ETE) April 2011, continuing to enhance the infrastructure for personnel/payroll administration.*
- *Photo Tool I-9 Service Center deployed to state agencies to enhance E-Verify, an Internet-based system required by the State of Arizona to determine the eligibility of employees to work in the United States.*
- *Arizona State Retirement System deployed online registration for employers/employees.*
- *Started internal processes to deploy ProcureAZ, the new State Procurement Office (SPO) e-Procurement system.*

Objective C. By efficiently processing grants, projects, paperwork and documents through the agency.

- *Listed 14 properties on the National Register of Historic Places.*
- *Completed 748 compliance project reviews, and 253 State Property Tax Reviews.*
- *Awarded 13 Off-Highway Vehicle projects from state and federal funds totaling \$939,700.*
- *Distributed Law Enforcement Boating Safety Fund in the amount of \$500,000 to Mohave and La Paz Counties.*
- *Awarded 3 Growing Smarter State Trust Land Acquisition Grants for a total of \$52,000,000 to the Cities of Phoenix and Scottsdale and Coconino County for the purchase of 5388 acres.*

Objective D. By increasing each staff member's knowledge, skills and abilities through training opportunities.

- *Seventy-five percent of supervisors successfully completed the Arizona Learning Center Supervisor Academy.*
- *One hundred percent of law enforcement officers completed calendar year 2010 AZPOST requirements for Continuing, Proficiency and Firearms training. On track for calendar year 2011.*
- *Fool Hollow hosted 280 firefighters and 17 park rangers for a Wildland Firefighter refresher class.*

Objective E. By providing agency staff with a stimulating, safe, and challenging work environment.

- *Based on the 2010 Employee Survey, the percentage of employees who agreed with the statement, "I am proud to be an Arizona State Parks employee" increased by 10% from 2009 (74% to 84%) 2010.*
- *100% eligible employees (57) recognized for annual State of Arizona and Arizona State Parks Service Awards.*

Arizona State Parks Awards and Recognition

Agency/Individual Award	Date	Recognition
<i>Rural Economic Development Award</i>	<i>October 2010</i>	<i>Recognized the Verde Valley State Parks Partnership "Partnering to Preserve Arizona's Crown Jewels" with Yavapai County.</i>
<i>People's Choice Award</i>	<i>February 2011</i>	<i>Tonto Natural Bridge State won Best of the Rim Country, Best Place to Hike, Best Historical Site.</i>
<i>Kartchner Caverns State Park and Alamo Lake State Parks added to Global Star Park Network</i>	<i>March 2011</i>	<i>Kartchner Caverns State Park (with the Huachuca Astronomy Club) and Alamo Lake State Park (with the Astronomers of Verde Valley) were the first state parks in the United States to be granted the "One Star at a Time" award and became a member of the Global Star Park Network.</i>
<i>Cattail Cove State Park Wins 2011 RVWest's Reader's Choice Award</i>	<i>April 2011</i>	<i>Cattail Cove State Park won the Bronze Award for Favorite Snowbird RV Park or Campground - Arizona in the 5th Annual Reader's Choice Awards presented by RVWest magazine.</i>
<i>Special Recognition</i>	<i>May 2011</i>	<i>State Historic Preservation Office (SHPO) staff member Bob Frankenberger recognized for his participation on the Hoover Dam Bypass Project Design Advisory Panel.</i>
<i>Governor's Heritage Preservation Honors Awards</i>	<i>June 2011</i>	<i>Recognized Arizona State Parks, Yavapai County, Town of Jerome, and Jerome Historical Society: A Partnership Nomination for the Stabilization of Douglas Mansion at Jerome State Historic Park.</i>

GOAL : **Visitors**

To provide safe, meaningful and unique experiences for our visitors, volunteers and citizens.

Objective A. By working with agency personnel to implement and update the master list of economically feasible facility upgrades that improve the visitor experience and increase revenue.

Facility Updates Completed

<i>Stabilize/repave existing Alamo Lake Road launch ramp</i>	<i>Alamo</i>
<i>New poly type vault toilets (2)</i>	<i>Alamo</i>
<i>Replace fire destroyed water line</i>	<i>Boyce Thompson Arboretum</i>
<i>New guardrails for cabana stabilization area</i>	<i>Buckskin</i>
<i>Stabilization of cabana area</i>	<i>Buckskin</i>
<i>Underground utility cable to Contact Station</i>	<i>Buckskin</i>
<i>New entrance sign</i>	<i>Buckskin</i>
<i>New roof at existing restroom/shower building</i>	<i>Buckskin/River Island</i>
<i>New restroom/shower building</i>	<i>Buckskin/River Island</i>
<i>Upgrade potable water well</i>	<i>Buckskin/River Island</i>
<i>Crack and slurry seal roads and parking</i>	<i>Catalina</i>
<i>Overflow parking area</i>	<i>Catalina</i>
<i>Upgrades to Water/Wastewater Treatment Plant</i>	<i>Catalina</i>
<i>New poly type vault toilets (8)</i>	<i>Cattail Cove</i>
<i>New Park Managers residence</i>	<i>Cattail Cove</i>
<i>Repair/replace wood shingle roofs - all buildings</i>	<i>Dead Horse</i>
<i>Repair roof at Visitors Center</i>	<i>Fort Verde</i>
<i>New projector with appurtenances</i>	<i>Homolovi</i>
<i>Crack and slurry seal roads and parking</i>	<i>Kartchner</i>
<i>New wrought iron fencing</i>	<i>Kartchner</i>
<i>New flooring for two residences</i>	<i>Lake Havasu</i>
<i>Modifications to existing overflow parking at Windsor 4</i>	<i>Lake Havasu</i>
<i>Crack & Slurry Seal - all areas</i>	<i>Lake Havasu</i>
<i>Potable water to 38 campground sites</i>	<i>Lake Havasu</i>
<i>Crack Seal - all areas</i>	<i>Lost Dutchman</i>
<i>Overflow parking area</i>	<i>Lost Dutchman</i>
<i>Electrify 38 campground sites</i>	<i>Lost Dutchman</i>
<i>New restroom/shower building</i>	<i>Lost Dutchman</i>
<i>New roof at archive & restroom building</i>	<i>Lost Dutchman</i>
<i>New separate meter for Archives Building</i>	<i>McFarland</i>
<i>Seal cost all porches at Courthouse</i>	<i>McFarland</i>
<i>Adobe stabilization at Kannally House</i>	<i>McFarland</i>
<i>Termite treatment at Kannally House</i>	<i>Oracle</i>
<i>Termite treatments-all structures</i>	<i>Oracle</i>
<i>New maintenance building with insulation</i>	<i>Red Rock</i>
<i>New poly type vault toilets (4)</i>	<i>Roper</i>
<i>Boundary fencing (maintenance & repair)</i>	<i>Roper</i>
<i>New boundary fencing@Fresno Canyon</i>	<i>Sonoita Creek</i>
<i>Complete Caretaker's area & exterior paint lodge</i>	<i>Sonoita Creek</i>

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<i>New poly type vault toilets (4)</i>	<i>Tonto</i>
<i>Water damage at lodge</i>	<i>Tonto</i>

Objective B. By working with agency personnel to market events and improve the overall quality of existing events.

Park Events

<i>Park Name</i>	<i>Event</i>	<i>Event Date</i>	<i>Attendance</i>
<i>Dead Horse Ranch State Park</i>	<i>Verde River Days</i>	<i>September 24, 2010</i>	<i>3944</i>
<i>Kartchner Caverns State Park</i>	<i>Star Night Event</i>	<i>September 24, 2010</i>	<i>349</i>
<i>Fort Verde State Historic Park</i>	<i>Fort Verde Days</i>	<i>October 9/10, 2010</i>	<i>678</i>
<i>Jerome State Historic Park</i>	<i>Grand Re-Opening</i>	<i>October 14, 2010</i>	<i>800</i>
<i>Kartchner Caverns State Park</i>	<i>Cave Fest</i>	<i>November 12, 2010</i>	<i>1269</i>
<i>Alamo Lake State Park</i>	<i>5th Annual Night Under the Stars</i>	<i>November 19, 2010</i>	<i>300</i>
<i>McFarland State Historic Park</i>	<i>Grand Re-Opening</i>	<i>February 12, 2011</i>	<i>275</i>
<i>Fort Verde State Historic Park</i>	<i>Buffalo Soldiers</i>	<i>February 12/13, 2011</i>	<i>406</i>
<i>Cattail Cove State Park</i>	<i>Geocache Bash</i>	<i>February 19, 2011</i>	<i>167</i>
<i>Picacho Peak State Park</i>	<i>Civil War in the Southwest</i>	<i>March 12/13, 2011</i>	<i>4192</i>
<i>Homolovi State Park</i>	<i>Grand Re-Opening</i>	<i>March 18/19, 2011</i>	<i>800</i>
<i>Archaeological and Historical Organizations</i>	<i>Arizona Archaeology Exposition</i>	<i>March 26/27, 2011</i>	<i>1300</i>
<i>Lake Havasu State Park</i>	<i>Annual Boat Show</i>	<i>April 8/9, 2011</i>	<i>6221</i>
<i>Fort Verde State Historic Park</i>	<i>History of the Soldier</i>	<i>April 9/10, 2011</i>	<i>192</i>
<i>Catalina State Park</i>	<i>Festival of the Sun: Solar Potluck and Exhibition</i>	<i>April 16, 2011</i>	<i>1157</i>
<i>Dead Horse Ranch State Park</i>	<i>Verde Valley Birding & Nature Festival</i>	<i>April 28-May 1, 2011</i>	<i>1145</i>
<i>Patagonia Lake State Park</i>	<i>Mariachi Festival</i>	<i>May 21, 2011</i>	<i>1731</i>
<i>Red Rock/Lost Dutchman State Park</i>	<i>Moonlight Hike Hosted Visitors</i>	<i>Fiscal Year 2011</i>	<i>1561</i>

Grants Received by Arizona State Parks.

- *Received \$5,000 grant from Coca-Cola Company for recycled bags to be used for recycling at the parks, January 2011.*
- *Awarded a cultural tourism grant in the amount of \$7,250 by the Arizona Humanities Council to be a partner in the Grand Re-Opening celebration of Homolovi State Park.*
- *Received an Odwalla Inc. grant for \$1,300 to plant a Pear Orchard at Slide Rock State Park.*
- *Awarded a \$25,000 in kind grant from Geico in collaboration with Arizona State Parks partners; the Arizona Watchable Wildlife Foundation, the Arizona Game & Fish Department and Bureau of Land Management.*

Objective C. By striving to operate the visitor interface component of the park system with a “cost neutral” budget where visitor revenue equals or exceeds direct visitor costs.

Staff collected and computed “park level” operating revenue and expenditures on a park-by-park basis so a pro forma business analysis could be completed and presented to the Arizona State Parks Board.

GOAL: Planning

To document our progress through planning, analysis and research.

Objective A. By collecting scientific and historical data on natural and cultural resources to better inform decision-making.

- *Completed the fourth season of a planned 10-year effort of the Hummingbird Monitoring Network at the Sonoita Creek Natural Area. The project monitors the migratory species for diversity, behavior, ecological setting and other faunal and flora linkages. The relative health of the hummingbird population serves as a viable proxy for monitoring and assessing the general health of the natural area. Dr. Susan Wethington of Patagonia is leading this project.*
- *Discovered 24 new species of invertebrates at Kartchner Caverns State Park, bringing the total to 76. The cave invertebrates at Kartchner Caverns are highly sensitive and efficient indicators of health and functionality of cavern environment.*
- *Dr. Paul Polechla, University of New Mexico, and park staff led a study of the comparative analysis of river otter diets in each of the main tributaries and upriver and downriver sites of the Verde River Greenway relative to Dead Horse Ranch State Park. Endemic river otter populations and associated diet have long served as a key index species for river ecosystem functionality.*

Objective B. By updating the long-term Capital Improvement Plan.

Capital Improvement Plan adopted by Arizona State Parks Board June 23, 2011.

Objective C. By continuing to provide accurate, timely, and targeted agency reports on program management and analysis for internal and external use.

- *Completed and posted agency Annual Report on the agency website prior to December 31, 2010.*
- *Provided monthly agency cash flow reports to the Governor's Office of Planning and Budgeting, the Joint Legislative Budget Committee, and the State Comptroller.*
- *Provided monthly individual park and park system attendance and revenue statistics for staff and interested outside recipients.*
- *Submitted annual Occupational Safety and Health Administration (OSHA) injury and illness report for workplaces January 2011.*
- *Submitted agency annual Equal Employment Opportunity (EEO) plan to Governor's Office of Equal Opportunity February 2011.*

Objective D. By continuing to implement the Revised State Historic Preservation Plan. *Completed National Park Service/Historic Preservation Fund Grant Application. The final appropriation was tied to the approval of the federal budget, which was agreed upon in April 2011.*

GOAL: Partnerships

To build lasting public and private partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Objective A. By continuing and expanding collaboration with federal, tribal, state, and local governments, non-governmental organizations (NGOs), concessionaires and private sector individuals whose objectives or duties are similar to State Parks.

New or renewed agreements with State Parks and local governments and/or non-profit organizations to help keep parks open to the public through Partnership Support:

<i>State Park</i>	<i>Partnership Support</i>	<i>Status of Agreement</i>	<i>Date of Agreement/Renewal</i>
<i>Homolovi State Park</i>	<i>Hopi Tribe</i>	<i>New Agreement</i>	<i>October 2010</i>
<i>Tubac Presidio State Historic Park</i>	<i>Santa Cruz County and Tubac Historical Society</i>	<i>Renewal</i>	<i>February 2011</i>
<i>Lyman Lake State Park</i>	<i>Apache County</i>	<i>Renewal</i>	<i>April 2011</i>
<i>Roper Lake State Park</i>	<i>Graham County</i>	<i>Renewal</i>	<i>April 2011</i>
<i>Fort Verde State Historic Park</i>	<i>Yavapai County and Town of Camp Verde</i>	<i>Renewal</i>	<i>June 2011</i>
<i>Red Rock State Park</i>	<i>Yavapai County and Benefactors of Red Rock State Park</i>	<i>Renewal</i>	<i>June 2011</i>

- *Ongoing agreements with local governments and non-profit organizations to help keep the following parks open to the public: Alamo Lake, Boyce Thompson Arboretum, Jerome, Lost Dutchman, McFarland, Picacho Peak, Riordan Mansion, Tombstone Courthouse, Tonto Natural Bridge, Yuma Quartermaster Depot and Yuma Territorial Prison.*
- *Awarded a fixed price contract for the first phase of an online, web based tour and campground reservation system.*
- *Issued a Request For Proposal for operation of Oracle State Park.*
- *Received six responses to a Request for Information seeking information about what products or services potential private concessionaires might be interested in providing.*
- *Approved 314 AZSITE (an electronic inventory of archaeological sites, surveys and projects in Arizona) users from 85 organizations. The AZSITE website receives approximately 200 visits per day.*
- *Oversee 654 active Site Stewards monitoring over 1595 sites. This is the 25th anniversary of the program.*
- *Approved the first county Certified Local Government (CLG) - Pima County. Monitored three CLGs.*

Objective B. By implementing a community relations strategy that addresses each park's unique location, program audience, and adjacent and thematic communities.

Implemented strategies with community leaders, friends groups, State Parks Foundation and the media to enhance the visibility of ASP's parks and programs, as well as enhance our working relationships with our partners.

- *Distributed 150,000 park guides through statewide Chambers.*
- *Qualified 800 individuals for the Veterans' Annual Pass Program.*
- *Partnered with Arizona Highways magazine in a cooperative marketing program.*
- *Partnered with community leaders in the grand re-opening of Homolovi, McFarland and Jerome State Historic Parks.*
- *Partnered with Arizona Watchable Wildlife Tourism Association and the Arizona Parks and Recreation Association.*

Objective C. By continuing partnership awareness/education on agency programs, planning and activities.

Ongoing. Staff and Parks Board members continuously meet with community groups and trade organizations to educate parties on the benefits of Arizona State Parks and the agency's current financial situation, including:

- *Rural Legislative Caucus (approximately 25 legislators)*
- *Winslow Chamber of Commerce Annual meeting (150 people)*
- *Greater Association of Mayors (30 people)*
- *Yuma City Council (50 people)*
- *Channel 8 - PBS - Horizon - May 3, 2011 (thousands) 1 million viewers (per week)*
- *Channel 3 - BELO - "Politics Unplugged" about (80,000 people)*
- *2011 Historic Preservation Conference - (350 people)*

Objective D. By working with stakeholders to create and promote a strategy for sustainable agency funding.

Ongoing. Continue to work with stakeholders and leaders to develop and implement a sustainable funding stream.

GOAL : Communications

To effectively communicate with the public, policy makers, our partners, our peers and ourselves.

Objective A. By utilizing marketing strategies.

Utilized traditional marketing strategies (Print, Radio, Internet, Printed Collateral, Out of Home Advertising, Outreach Events and Partnerships).

- *Conducted "State Parks in the City" contest May 2011.*
- *Conducted summer advertising campaign (radio, print, etc.) highlighting seasonal opening of Lyman Lake State Park and Arizona State Parks as summer vacation destinations.*
- *Conducted advertising campaign highlighting online camping reservations.*

Utilized emerging marketing strategies.

- *Social Media*
 - *Facebook [5,446 fans]*
 - *Twitter [3,598 followers]*
- *Cell Phone Text messages*
- *Crowd Source coupons*

Objective B. By enhancing the public relations plan.

- *Produced 396 million exposures in local/national media.*
- *Planned and coordinated 3000 stories about Arizona State Parks.*

<i>Visitation</i>	<i>FY 2010</i>	<i>FY 2011</i>	<i>Change</i>
<i>Parks Operated by Arizona State Parks</i>	<i>2,211,953</i>	<i>1,858,163</i>	<i>-16%</i>
<i>Parks Operated by Arizona State Parks and Partners</i>	<i>2,267,407</i>	<i>2,003,262</i>	<i>-12%</i>

Objective C. By enhancing agency internal communications including electronic posting of information.

- *Based on the 2010 Employee Survey, the percentage of employees who agreed with the statement, "I think communication in the agency has improved in the past 12 months" increased by 6% from 2009 (56% to 62%).*
- *Employee preferred method of communication is e-mail.*